



For immediate release

## CPMA 2018 booth registration opens to exhibitors

**July 18, 2017 — Ottawa:** The Canadian Produce Marketing Association (CPMA) is pleased to announce that exhibitor registration for the 93rd Annual Convention and Trade Show is now open.

CPMA 2018 will take place in Vancouver from Tuesday, April 24<sup>th</sup> to Thursday, April 26<sup>th</sup>. Exhibit space is limited and selling fast. **Exhibitors can reserve booth space now by contacting: Jennifer Oakley, Manager, Market Development, at 613-226-4187 ex. 218 or [joakley@cpma.ca](mailto:joakley@cpma.ca)**

The Convention and Trade Show is Canada's largest event for the fresh fruit and vegetable industry. The show attracts major and independent retailers as well as foodservice and wholesale buyers.

"CPMA is the perfect place to connect with the Canadian produce market and develop strong business relationships," says Ron Lemaire, President of CPMA. "The Convention and Trade Show offers an exceptional balance of business and social networking opportunities for all members of the fresh produce supply chain."

The Annual Convention and Trade Show is produced in a cyclical fashion, visiting the same three cities—Vancouver, Montreal and Toronto—every three years. The most recent show, held in Toronto this past May, was the largest ever, with 576 booth spaces and more than 300 exhibiting companies on the trade show floor. Exhibit space was sold out well in advance.

CPMA 2018 will be held at the Vancouver Convention Centre. The theme for the upcoming show is Live Healthy. Eat Fresh!

### For more information, please contact:

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### About the Canadian Produce Marketing Association:

Based in Ottawa, CPMA is a not-for-profit organization that represents companies that are active in the marketing of fresh fruit and vegetables in Canada, from farm gate to the dinner plate. CPMA's vision is to enable and lead the produce industry by enhancing the market and facilitating trade of fresh fruit and vegetables for its members. CPMA is proud to represent over 840 members who are responsible for 90% of fresh fruit and vegetable sales in Canada.