



## PRESS RELEASE

### Exhibit Space for 2019 CPMA Convention and Trade Show Sold Out

December 19, 2018 (OTTAWA, ON) – The Canadian Produce Marketing Association (CPMA) is delighted to announce that exhibit space for the [2019 CPMA Convention and Trade Show](#) is sold out. The 94<sup>th</sup> annual Convention and Trade Show will take place in Montreal, Quebec, from April 2<sup>nd</sup> to 4<sup>th</sup>, 2019. The Trade Show will be held at the Palais des congrès de Montréal and will have 535 exhibit spaces featuring more than 250 companies from around the world.

“We are excited to welcome the Canadian and international produce industry back to Montreal for the biggest event in Canada for our trade,” said Ron Lemaire, CPMA President. “This year’s event will provide exceptional opportunities for business development, education, networking and socializing, as we showcase that *We Are Produce*.”

CPMA’s Annual Convention and Trade Show is hosted in a cyclical fashion, rotating between the same three cities: Montreal (2019), Toronto (2020) and Vancouver (2021). In addition to the sold out exhibit space, the show includes a multitude of concurrent events, with major highlights including:

- Keynote address by Justin Kingsley at the Delegate and Companion Breakfast on Wednesday, April 3<sup>rd</sup>, 2019. He is a *New York Times* best-selling author with experiences ranging from press secretary for the Prime Minister of Canada to communications and marketing strategist for the Olympic Games, the FIFA World Cup, the Montreal Canadiens and UFC fighter Georges St-Pierre.
- “[Walk off the Earth](#)” – Four-time Platinum artists and viral YouTube sensations with over 780 million views will be headlining the Annual Banquet on Thursday, April 4<sup>th</sup>, 2019.
- The 2019 New Product Showcase, featuring 54 of the most innovative products in the produce industry, will be on display throughout the duration of the show.

Delegate registration for the 94<sup>th</sup> annual CPMA Convention and Trade Show opens on January 7, 2019, at [convention.cpma.ca](http://convention.cpma.ca).

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#### For more information, please contact:

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#### About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.