

## Canadian Produce Marketing Association pleased that an agreement has been reached on the Comprehensive and Progressive Trans-Pacific Partnership

The Canadian Produce Marketing Association (CPMA) is pleased with today's announcement that an agreement was reached on the Comprehensive and Progressive Trans-Pacific Partnership (CPTPP). This is an important agreement that will allow greater access for the fresh produce industry in the Asia-Pacific region.

In particular, CPMA is pleased with the provisions found in the Sanitary and Phytosanitary chapter and the gains made in market access to crucial economies like Japan. As the Canadian produce industry works towards helping the Government achieve its goal of reaching \$75 billion annually in agri-food exports by 2025, access to these large and emerging economies is crucial for growth.

"The fresh produce industry sees tremendous opportunity in increasing its trade with members of the new CPTPP", said CPMA President Ron Lemaire. "We thank the Government of Canada for their hard work on this historic agreement and look forward to working with Ministers François-Philippe Champagne and Lawrence MacAulay on furthering our market access in other new and emerging economies around the world."

CPMA will continue to monitor developments on this agreement to ensure the best interests of the produce industry are preserved.

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## **About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made of up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.