

# **PRESS RELEASE**

# **Event Summary for 2019 CPMA Convention and Trade Show**

April 8, 2019 (Montreal, QC) – The 2019 Canadian Produce Marketing Association Convention and Trade Show was a resounding success, exceeding the size of all past shows in Montreal. Exhibitors representing over 300 companies accounted for 53,500 square feet of booth space on the Trade Show floor. Among those were 143 international exhibitors, 132 Canadian exhibitors (including 30 exhibitors from Quebec), and 39 first-time exhibitors. The 2019 New Product Showcase included 54 products from 39 different companies.

CPMA would particularly like to congratulate the winners of this year's awards. The following individuals and companies earned honours at this year's event:

- CPMA Lifetime Achievement Award Bernadette Hamel formerly of Metro Richelieu Inc.
- The Packer's Produce Person of the Year Award Les Mallard of Fyffes North America Inc.
- Mary Fitzgerald Award Ryan Goad of Loblaw Companies
- CPMA Corporate Culture Award Canadawide Fruit Wholesalers Inc.
- Fresh Health Award EarthFresh

#### **Best Booth Awards**

- Best Island Booth Award EarthFresh (booth 809)
- Best Inline Booth Award Fresherized Foods (Wholly Guacamole) (booth 1621)
- Best First-Time Exhibitor Booth Greenhouse (booth 1930)

### New Product Showcase Awards

- Best New Product Award Caulilini® Sweet Stem® Cauliflower by Mann Packing Co. Inc.
- Freggie Approved Product Award CuteCumber™ Poppers by Mucci Farms
- Packaging Innovation Award "Zip Pop" Dual compartment Steam bag by Schur Star Systems Inc.
- Organics Award SUNSET® Organic Angel Sweet® by Mastronardi Produce Ltd.

To view photos of all award winners, please click here.

CPMA thanks all sponsors, volunteers, exhibitors and attendees for making this event possible and looks forward to welcoming everyone in Toronto, Ontario, from May 12<sup>th</sup> to 14<sup>th</sup>, 2020, to taste *The Flavours of the World*.

# For more information, please contact:

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# **About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.