



## PRESS RELEASE

### **CPMA Commends Federal Government Food Policy for Canada Commitment**

June 17, 2019 (Montreal, QC) – CPMA applauds the Federal Government’s announcement today detailing the various initiatives forming the Food Policy for Canada. The national food policy funding of \$134.4 million over five years, beginning in 2020, was confirmed in March as part of the Government’s Budget 2019 announcement.

At today’s announcement, Member of Parliament Marie-Claude Bibeau, Minister of Agriculture and Agri-Food, outlined investments in four short-term action areas, including:

- Helping Canadian communities access healthy food
- Making Canadian food the top choice at home and abroad
- Supporting food security in Northern and Indigenous communities
- Reducing food waste

CPMA President Ron Lemaire, member of the National Food Policy Working Group, was on site for today’s announcement and said “It is a great privilege to have worked closely with our government in forming the groundwork for a successful Food Policy for Canada. CPMA looks forward to continuing in the development and implementation of this policy in order to improve the health and well-being of Canadians and to grow the fresh produce industry.”

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**For more information, please contact:**

Allan Gordon

Manager, Communications, Canadian Produce Marketing Association

Telephone: 613-226-4187 x225 | Cell: 613-878-3312

Email: [agordon@cpma.ca](mailto:agordon@cpma.ca)

**About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.