



## PRESS RELEASE

### 2019 CPMA Convention and Trade Show: By the Numbers!

March 25, 2019 (Montreal, QC) – The 2019 Canadian Produce Marketing Association Convention and Trade Show, taking place in Montreal, Quebec, is only one week away. The following is a snapshot – by the numbers – of the 94<sup>th</sup> edition, taking place from April 2<sup>nd</sup> to 4<sup>th</sup>:

- **535** – The number of exhibit spaces (10 x 10 feet) on the CPMA Trade Show floor at the Palais des congrès this year.
- **Over 300** – The number of unique exhibiting companies at the 94<sup>th</sup> annual CPMA Convention and Trade Show.
- **143** – The number of international exhibitors on the Trade Show floor at CPMA 2019 in Montreal.
- **132** – The number of Canadian exhibitors, including 30 exhibitors from Quebec.
- **39** – The number of first-time exhibitors participating in the 2019 CPMA Convention and Trade Show in Montreal. All first-time exhibiting companies who are new CPMA members will have a floor decal in front of their booth so attendees can welcome them to the Trade Show and to the Association.
- **39** – The number of companies participating in the New Product Showcase.
- **1,834** – Followers of @CPMA\_ACDFL on Twitter. Be sure to follow, tweet at @CPMA\_ACDFL, and use the hashtag #CPMA2019 for anything relating to the 2019 CPMA Convention and Trade Show.

Although exhibit space is sold out, there is still time to [register to attend the event](#) and grow your business at this dynamic show. Delegates will have the opportunity to meet with exhibiting companies, participate in the business and social programs and capitalize on opportunities that will enrich industry knowledge and grow your business in Canada.

CPMA's Trade Show welcomes both international exhibitors and those who are active within the Canadian fruit and vegetable marketplace, and offers a distinctive blend of business, networking, development and educational opportunities while attracting a wide variety of attendees from across the produce supply chain. This event is the ideal environment to grow business and relationships in a comfortable, friendly and familiar atmosphere. [Register today](#) to be a part of the action.

Produce Retailers and Foodservice Operators can take advantage of our **complimentary Trade Show voucher (\$300 value)** by [registering online here](#).

**For more information, please contact:**

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**About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.