CPMA CANADIAN PRODUCE MARKETING ASSOCIATION

2018 pre-Budget Report of the Standing Committee on Finance adopts two recommendations from the Canadian Produce Marketing Association

The Canadian Produce Marketing Association (CPMA) is pleased that the Standing Committee on Finance has included two recommendations from CPMA's pre-Budget submission for consideration by the Minister of Finance in the development of Budget 2018. Firstly, the committee has recommended the introduction of a trusted employer program, developed by CPMA and the Canadian Horticultural Council, that would expedite the hiring process for qualified employers that have maintained good standing with the Seasonal Agricultural Worker Program (SAWP), and secondly, that the Federal Government create a *Perishable Agricultural Commodities Act* (PACA) –like deemed trust in Canada.

"We are thrilled that the committee has elected to include two of our recommendations," states Ron Lemaire, CPMA President. "We are committed to working with the Minister of Finance and other relevant ministers to advance these policy issues in the hopes that they are included in Budget 2018. We strongly believe that a trusted employer model for the SAWP and the establishment of a PACA-like deemed trust will bolster our competitiveness and assist with our industry's long-term growth and sustainability."

"Our industry has been advocating for the implementation of a PACA-like deemed trust in Canada since reciprocity with the United States was revoked in 2014," added Lemaire. "We are pleased to see the federal government taking real steps towards change, as this lack of protection is costing Canadian and U.S. firms operating in Canada an average of \$19 M per year. Nearly all of Canada's fruit and vegetable producers are small businesses and even one bankruptcy can have devastating effects for these businesses and their communities."

CPMA will continue to monitor the progress of these recommendation and looks forward to working with the Government in the hopes that both be included in the 2018 Federal Budget.

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For more information please contact:

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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made of up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a



significant economic driver for communities and that also improves the health and productivity of Canadians.