



CPMA ACDFL

CONVENTION+TRADE SHOW EXPO-CONGRÈS TORONTO 2017



CPMA awards industry leaders at 92nd Annual Convention and Trade Show

May 16, 2017 – As part of the 92nd Annual Convention and Trade Show in Toronto last week, the Canadian Produce Marketing Association (CPMA) recognized industry leaders with awards on and off the show floor.

Convention Awards

Fresh Health Award – Presented to Ippolito Fruit & Produce Ltd.

This prestigious award is presented to a company that has gone above and beyond in promoting the Half Your Plate program and/or the Freggie Children's Program, aligning with CPMA's goal to increase the consumption of fresh produce in Canada for better health.

The Mary FitzGerald Award – Presented to Houman Madani

The Mary FitzGerald Award is given to someone with the same passion and dedication for the produce industry as Mary demonstrated throughout her career. This year the award was presented to Houman Madani of Metro Inc.

CPMA Lifetime Achievement Award – Presented to Don Mastronardi

This award honours an individual who has been recognized by their peers for significant contributions in the produce industry throughout their career and for their continuous support of CPMA activities and industry initiatives. CPMA's 2017 Lifetime Achievement Award was presented to Don Mastronardi of Mastronardi Produce Ltd.

Trade Show Awards

As part of the Trade Show program, awards were given to recognize outstanding trade show exhibitors and product innovations.

Most Creative Booth Award – Presented to Peak of the Market

This award recognizes exhibitors for their efforts in creating outstanding displays and providing a high-quality experience to Trade Show visitors. The award was presented to the booth that demonstrated the most creative display of fresh produce.

Packaging Innovation Award – Presented to Apio Inc.

This new award recognizes an exhibitor, who is participating in the New Product Showcase, for innovation in product packaging. The award went to Apio for its Eat Smart Salad Shake-Ups.

Freggie Approved Product Award – Presented to Mucci Farms

This award recognizes an exhibitor, who is participating in the New Product Showcase, for an innovative product designed for children. The award was presented to Mucci Farms for its Veggies to Go snacks.

Best New Product Award – Presented to Mann Packing Co.

This year's New Product Showcase Award was given to Mann's Nourish Bowls, a single-serve warm meal with fresh veggies, grain & sauce ready in three to four minutes.

For more information, please contact:

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About the Canadian Produce Marketing Association:

Based in Ottawa, CPMA is a not-for-profit organization that represents companies that are active in the marketing of fresh fruit and vegetables in Canada, from farm gate to dinner plate. CPMA's vision is to enable and lead the produce industry by enhancing the market and facilitating trade of fresh fruit and vegetables for its members.