



CPMA ACDFL

CONVENTION+TRADE SHOW EXPO-CONGRÈS TORONTO 2017



For immediate release

CPMA 2017 in Toronto is sold out of exhibit space

Monday, April 10, 2017 (Ottawa, ON): Exhibit space for the upcoming Canadian Produce Marketing Association's (CPMA) Annual Convention and Trade Show in Toronto, May 9 to 11, is officially sold out.

The Trade Show, at the Metro Toronto Convention Centre, will be the largest in the 92-year history of CPMA, with 576 exhibit spaces from more than 300 companies from around the world. Previously, the largest CPMA show was in Montreal in 2015, with 531 exhibit spaces.

"We look forward to welcoming the produce industry to Toronto for a dynamic and not-to-be missed Convention and Trade Show, says Ron Lemaire, President of CPMA. "CPMA 2017 offers a unique opportunity for the produce industry to engage, do business and connect."

CPMA's Annual Convention and Trade Show is produced in a cyclical fashion, visiting the same three cities—Vancouver, Toronto and Montreal—every three years.

For the upcoming show in Toronto an exceptional program has been developed to provide attendees from across the produce supply chain educational, business and networking opportunities. Highlights include:

- Matthew Corrin, founder and CEO of Freshii restaurants, will be the keynote speaker at the Delegate and Companion Breakfast on May 10.
- The iconic Canadian band Barenaked Ladies will perform at the Annual Banquet on May 11.
- The New Product Showcase, featuring the most innovative products in the produce industry, will be on display throughout the show.

Tickets to attend the 92nd Annual CPMA Convention and Trade Show are available at convention.cpma.ca

For more information, please contact:

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About the Canadian Produce Marketing Association:

Based in Ottawa, CPMA is a not-for-profit organization that represents companies that are active in the marketing of fresh fruit and vegetables in Canada, from farm gate to dinner plate. CPMA's vision is to enable and lead the produce industry by enhancing the market and facilitating trade of fresh fruit and vegetables for its members.