



FALL HARVEST MOISSON D'AUTOMNE

Meetings on the Hill
Rencontres sur la colline

FALL HARVEST 2016 – Meetings on the Hill INDUSTRY'S OPPORTUNITY TO IMPACT PUBLIC POLICY

Make the voice of the produce industry resonate on Parliament Hill. Participate in Fall Harvest 2016.

On November 21 to 23, industry members will converge in Ottawa to strengthen the produce industry's voice in the political milieu, and to raise priority issues with elected officials. The goal: collaboration with government to ensure the long-term sustainability of the industry, and to improve the health of Canadians.

With a new government and over 200 new Members of Parliament, it is more important than ever to make our industry voice heard. These MPs will be making important decisions on issues impacting the ability to harvest and market safe, fresh produce in Canada and good policy hinges on their understanding of our industry. Our advocacy will continue to focus on the importance of the fresh produce industry and the significant positive impacts that produce has on the health of Canadians and the economy.

Industry teams will meet with elected officials and high level civil servants to communicate our message. These meetings will be complemented by educational sessions for participants to ensure all are well-prepared for their meetings on Parliament Hill. During our last Fall Harvest event, industry participants met with close to 50 parliamentarians and key staff, building important relationships and increasing knowledge of the industry among Members of Parliament.

Your participation as a delegate or sponsor is the key to success in elevating the voice of the produce industry above the many vying for the attention of our government. Please see the attached agenda and registration form for further details and don't hesitate to contact CPMA or CHC if you would like any further information.

Join us in Ottawa and lend your support to the future of the produce industry in Canada.

Sincerely,

Sam Silvestro, CPMA Chair

Keith Kuhl, CHC President



CANADIAN PRODUCE
MARKETING ASSOCIATION
ASSOCIATION CANADIENNE DE LA
DISTRIBUTION DE FRUITS ET LÉGUMES



Canadian
Horticultural
Council

Conseil
canadien de
l'horticulture

The voice of Canadian horticulture



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FALL HARVEST – Meetings on the Hill – DRAFT AGENDA

Monday, November 21 to Wednesday, November 23, 2016
Sheraton Hotel, 150 Albert Street, Ottawa ON K1P 5G2

DATE	AGENDA ITEM	LOCATION	TIME
November 21	Participant Preparation Session	O'Connor, Lobby Level	1:00 p.m. – 5:00 p.m.
	CPMA/CHC Hosted Industry Participant Dinner	O'Connor, Lobby Level	6:30 p.m. – 8:00 p.m.
November 22	Industry Participant Breakfast Hosted by CPMA and CHC	Salon E, 2 nd Floor	7:00 a.m. – 8:30 a.m.
	Meetings with MPs & Key Officials	See Team Schedule	8:30 a.m. – 5:00 p.m.
	Group Photo	Centennial Flame, Parliament Hill	1:30 p.m. – 1:45 p.m.
	Attend Question Period*	Centre Block, Parliament Hill	1:45 p.m. – 3:00 p.m.
	Reception with MPs and Staff	The 3 Brewers, 240 Sparks St	5:30 p.m. – 7:30 p.m.
November 23	Self-hosted time for participants (MPs unavailable for meetings due to party caucus meetings)		8:00 a.m. – 12:00 p.m.
	CPMA/CHC Hosted Lunch	O'Connor, Lobby Level	12:00 p.m. – 1:00 p.m.
	Meetings with MPs & Key Officials	See Team Schedule	1:00 p.m. – 5:00 p.m.

Please Note: All participant-only events occur at The Sheraton Hotel, 150 Albert Street, Ottawa. Locations for individual team meetings with MPs can be found on the Team Schedule.

**Space is limited and tickets will be distributed to the first 30 participants.*



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Fall Harvest 2016 – Meetings on the Hill Hotel and Registration Form

Yes, I want to contribute my voice to the future of our industry and will participate in the meetings to occur with elected officials in Ottawa on November 21 to 23.

I will contact my Member of Parliament (include MP name and riding name):

at their constituency office to encourage a meeting and ask that CHC or CPMA contact their Ottawa office to follow up. ***Please do not book the meeting itself and allow CHC or CPMA to book the meeting time to avoid scheduling conflicts.***

REGISTRATION: *Please print clearly*

Name: _____

Company: _____

Tel.: _____ Email: _____

Allergies: _____

Please Check: CPMA Member CHC Member

HOTEL ACCOMMODATION

Arrival Date: _____ **Departure Date:** _____

Room Rate: \$170.00 per night + taxes* Starwood Preferred #: _____

Note: You will be responsible for your accommodation costs as well as all your incidental charges.

Payment: Visa MasterCard Amex CCV: _____ Expiry: _____

Card Number: _____

Name Card Holder: _____

Special requirements: _____

Signature

Date

Please complete and return this form to Nicole Jeffrey by email at njeffrey@cpma.ca or by fax at (+1) 613 226-2984 **by Wednesday, October 26, 2016** to ensure availability as hotel space is limited.



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FALL HARVEST 2016 SPONSORSHIP

Monday, November 21 to Wednesday, November 23, 2016
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___ **YES!** Our organization wants to be a part of this event to develop the produce industry's voice with federally elected officials and commit \$3000 to the success of the event.

Cheque is enclosed. ___ **Please invoice our organization.** ___

Name: _____

Title: _____

Organization: _____

Email: _____

Telephone: () _____ Ext: _____

Mailing Address: _____

Please complete this form by October 14, 2016 and send an electronic version of your logo (high resolution or .EPS) for signage to CPMA at:

Attn: Jane Proctor
Canadian Produce Marketing Association
162 Cleopatra Drive
Ottawa, ON K2G 5X2
jproctor@cpma.ca

Thank you to our already confirmed sponsors!

BC Fresh Vegetables Inc.

Ontario Produce Marketing Association

Canadawide Fruit Wholesalers

The Oppenheimer Group

Global Citrus Group

Peak of the Market

Loblaw Companies

The Star Group

Ontario Fruit and Vegetable Growers Association

Vineland Growers Co-operative

Ontario Greenhouse Vegetable Growers

Wawona Packing



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