# CPMA

## APPLICATION FORM FOR NEW FIXED-WEIGHT, VOLUME OR COUNT PACKAGED FRESH PRODUCE UNIVERSAL PRODUCT CODE (UPC)

Please be sure you have thoroughly read this application form and attach the necessary documentation before sending it to Canadian Produce Marketing Association (CPMA). <u>APPLICATION FEES ARE NON-REFUNDABLE</u>. Check with CPMA before applying for a new code to make sure that the numbers being applied for are not already assigned or are not pending.

Please allow sufficient time, at least 4-6 weeks, for CPMA and the PMA to process this request and assign new numbers. You should not wait until you are ready to print packaging to submit the application.

CPMA does not review or process U.S. UPC applications. U.S. companies must complete the US application form at pma.com

No application will be considered unless the following criteria are met and the proper documentation, including payment, is enclosed. If any of these criteria are not relevant to the application, please indicate this on the form.

## **CRITERIA FOR NUMBER ASSIGNMENTS**

#### 1. COMMODITY

Product must be a fresh produce item sold in an unprocessed form through retail stores. Generic UPCs are not assigned to processed, mixed, peeled or cut produce. Product must be sold in a fixed weight, volume or count that carries the name and address of the shipper or packer.

#### 2. VARIETY

Product must be a variety that is widely recognized (such as Apple, Red Delicious) as being distinct from another variety of the same commodity (such as Apple, Golden Delicious).

#### 3. GRADE (IF REQUIRED)

Product must conform to, or be equivalent to, an established grade of the Canadian Food Inspection Agency or other authoritative body and such grade must be recognized by the trade in its customary practices (e.g. No. 1, Fancy, Extra Fancy, etc.). This criterion is used only where multiple grades of the same item need to be distinguished.

#### 4. WEIGHT or VOLUME

Package weight or volume must conform to a standard widely used or regulated throughout Canada (e.g. 2lb Carrots).

#### 5. SIZE

Product size must conform to standards widely used throughout Canada (e.g. 2 3/8" apple).

#### 6. ORIGIN

Defines product's source location. 'All Areas' is used as a default. Specific growing regions (i.e. not the country) are only used in the UPC nomenclature if it is a region recognized by retail as requiring a specific UPC/designation.

#### 7. PACKAGING

Defines type of container used as a consumer unit (e.g. bag, clamshell, container).

## CPMA

## **UPC APPLICATION FORM**

The information requested below will be used to evaluate whether a new UPC item number should be assigned to the fresh produce product (s) detailed by you, the applicant. By completing this form and filing the requisite fees, you agree to adhere to the rules and procedures established by the Produce Marketing Association (PMA).

CONTACT INFORMATION	METHOD OF	METHOD OF PAYMENT			
Company Name:	Payments are accepted by cheque (payable to Canadian Produce Marketing Association) or credit card				
Contact Name:	Check one  MasterCard	/isa □Amex □Cheque			
Address:  City: Province: Postal Code:	Credit Card #:				
Phone #:	Expiry Date (MM/YYYY):	CVV #:			
Fax #:	Print Name:				
Email Address:	Authorized Signature:				

### **CRITERIA INFORMATION**

Please be sure you have read the Fee Information and Criteria for Number Assignments before completing the following section. Call the Canadian Produce Marketing Association (CPMA) at (613) 226-4187 with any questions. Please be sure to check with CPMA before submitting any applications to be sure that the numbers being applied for have not already been assigned, or are not pending. If a section is not applicable to your product, simply write N/A in the space provided.

#### You must use a separate copy of this form for each individual number being applied for.

Commodity: Grade: Product Size:		Variety: /eight, Volume or nsumer package: Origin:						
Package Type:								
FEE INFORMATION								
	Desidents of AD DC SK MD Deside	ants Desidents of NG ND NU						

	Rate		Residents of AB, BC, SK, MB, QC, YK, NT, NU add 5% GST	Residents of ON add 13% HST	Residents of NS, NB, NL, PE add 15% HST	TOTAL
□ Member	\$200.00	+	\$ 10.00	\$ 26.00	\$ 30.00	\$
🗆 Non Member	\$250.00	+	\$ 12.50	\$ 32.50	\$ 37.50	\$

GST/HST#106846587

A fee of \$200.00 (CDN) FOR MEMBERS and \$250.00 FOR NON-MEMBERS (PLUS APPLICABLE TAXES) is required for each new number request submitted to CPMA. Applications must be accompanied by payment. A separate application must be made for each number required. In the event any one applicant requires multiple numbers and the applications are filed simultaneously, the maximum total fees payable will be \$1,500.00 (PLUS APPLICABLE TAXES) for up to 25 numbers. (For applications requiring more than 25 numbers, please call CPMA for fees.) Fees will not be refunded if an application is denied. Any and all applications will be made on forms available from CPMA at cpma.ca or by contacting CPMA offices. No other means of application will be accepted. While applications will be reviewed in a timely manner, CPMA and PMA assume no responsibility for any delay in reviewing any applicant's case. Once a number is assigned, CPMA will communicate it to the applicant.

**Privacy Policy**: By completing this form you consent to the use of the personal information you provided for processing the sales transaction. For CPMA's Privacy Policy, please visit *cpma.ca/privacy-policy* 

**Return completed application form to: CPMA,** 162 Cleopatra Drive, Ottawa, ON, Canada K2G 5X2 Phone: (+1) 613-226-4187 Fax: (+1) 613-226-2984 **Email: question@cpma.ca**