



Canadian Produce Marketing Association
Association canadienne de la distribution de fruits et légumes
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CPMA Report Card

Look what CPMA is doing for you:

November - December 2008

- Executed cross-Canada industry consultations relative to CPMA's Repack Wholesale Food Safety Program
- Participated in UC Davis "Fresh Produce Microbial Pathogen Testing Webinar"
- Participated at McGill Think Tank – Fighting Childhood Obesity
- Participated at Bill and Melinda Gates Foundation Meetings in Montreal – Healthy Eating
- Attendance at Regional Annual Meetings and Dinners, in Vancouver (BCPMA), Calgary (Calgary PMA) and Toronto (OPMA)
- Attended Produce Supply.Org meeting focused on produce traceability implementation
- Worked with members of the Core Author Team towards completion of the *Global Fruit & Vegetable Traceability Implementation Guideline* anticipated for delivery in early 2009
- Participated with the CFIA National Advisory Council on Destination Inspection Program Delivery
- Participated at FPA Steering Committee Meetings on needs to enhance and improve Canadian market place performance
- Participated in the Working Group updating the Supply Chain Food Product Recall Manual
- Participated in the Network on Healthy Eating quarterly conference call
- Hosted conference calls for the Produce Traceability Initiative Repack/Commingling Sub-group and the Pallet Labeling Sub-Group
- Met with national food associations via the National Food Safety Strategy Session
- Continued participation in the bi weekly conference calls with industry and the Canadian Organic Office.
- Continued participation in the monthly meetings of the Board of Directors of the Canadian Partnership for Consumer Food Safety Education and the Be Food Safe Working Group
- Attended "A State of the Science Conference on Pesticides and Cancer" in Toronto
- Participated in the NAFTA Technical Working Group on Pesticides in Phoenix, Arizona
- Participated in Joint Importer Group Meeting/I.E. Canada, ACI Subcommittee Meeting, Walk Through Exercise with CBSA Officials in Toronto
- Participated in Border Commercial Consultative (BCCC) Meetings in Ottawa



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- Hosted Food Safety Webinar: Preparing for the Future, featuring 3 guest speakers

October 2008

- CPMA met with Health Canada officials to discuss policy on irradiation of produce
- Attended a Public Health Nutrition Conference
- Continued participation in meetings of the Board of Directors of the Canadian Partnership for Consumer Food Safety Education
- Continued participation in the Organic Standards Committee Working Group
- Met with AAFC on Key Trade Issues Impacting CPMA Membership
- Held CPMA North American Trade Task Force Meetings in Orlando:
 - focus on harmonization and standardization on food safety guidelines and audit standards,
 - PACA like trust in Canada,
 - grade harmonization,
 - stronger Canadian licensing and enforcement,
 - need for irradiation approval on lettuce and spinach in Canada,
 - Canadian organic standards and systems,
 - pesticide residue harmonization, sustainability definition, and a
 - N.A. perimeter approach to plant protection.
- PMA presentation on new Product of Canada policy and implications to fresh produce
- Participated as an exhibitor at PMA's Fresh Summit - CPMA members exhibiting at Fresh Summit were given the opportunity to showcase their products at the CPMA Booth

September 2008

- CPMA attended information session given by the Canadian Organic Office regarding amendments coming to the proposed Organic Products Regulations to be pre-published this fall
- CPMA attended the board meeting of Canadian Partnership for Consumer Food Safety Education (CPCFSE)
- CPMA continues to attend the *Be Food Safe* sub committee meetings of the (CPCFSE)
- CPMA continues to participate as a voting member on the CGSB organic standard technical committee and as a member of the PSL (permitted substance list) working group subcommittee
- CPMA has continued its outreach program to students, teachers and parents, with issue 21 of the Freggie Tales newsletter. In addition, a new Freggie Fridays Guide for teachers and educators has been distributed to primary schools across the country
- CPMA's Freggie mascot now has a Facebook page crafted to draw visitors to the primary site, and allow for peer to peer communication amongst teachers and students
- CPMA has distributed promotional packages to Health Units across Canada. Each Health Unit will be receiving a package with one of each of our posters, one of each of our brochures, and a letter seeking

promotional support at their level. At its root, this is an awareness campaign we are hoping will extend to their relationships as well.

- CPMA has successfully launched the D'licious menu planner site.
- CPMA met with Ottawa based US Embassy officials on key issues of concern re current and possible new trade irritants.
- CPMA semi-annual board meeting identifying and determining direction and implementation for member programs and services, and industry and government regulatory issues requiring action.

July - August 2008

- Met with CFIA on Bill C-51* –legislation proposed to amend the Food and Drugs Act, and to make consequential amendments to other acts and Bill C-52** – The Consumer Product Safety Act– an Act respecting the safety of consumer products. These two proposed legislations are intended to overhaul the Food and Product Safety Laws in Canada.

*The purpose of Bill C-51, a legislative amendment proposed under the Food and Consumer Safety Action Plan”, is to “protect and promote the health and safety of the public and encourage accurate and consistent product representation by prohibiting and regulating certain activities in relation to foods, therapeutic products and cosmetics.”

** Bill C-52 This bill is designed to repeal and replace Part I of the *Hazardous Products Act*, creating a new system to regulate consumer products that pose, or might reasonably be expected to pose, a danger to human health and safety.
- Met along with the OPMA, with CFIA on plant health program delivery, and a request to examine soil policy directive; target date for policy review the fall of 2008.
- CPMA, other associations and international industry members worked towards standardizing solutions to facilitate produce inclusion in data synchronization solutions.
- Met with CFIA on possible options to facilitate CFIA risk review process for potential imports of fresh fruits and vegetables from new source countries.
- During July and August, CPMA worked with industry towards solutions to enhance traceability implementation in the industry.
- Met with CFIA to discuss communications of food safety and plant health issues.
- Met with CFIA on proposed new Canadian organic regulations and regime and possible implementation strategy to minimize any negative commercial and trade impact.
- CPMA and other IFPS members met via conference call to advance efforts towards standardization of food safety requirements.
- Met with CFIA on Product of Canada requirements for fresh cuts and mixed salad products, options to minimize negative impact and facilitate packaging.
- CPMA continued participation as voting member of the Canadian General Standards Board Committee on Organic Agriculture and as a member on the Permitted Substances List Working Group.

- Monitored food safety incidents and outbreaks occurring in Canada and the United States and communicated significant information and events to members.
- Attended OFVGA Summer BBQ in Alliston, Ontario and toured 3 farming operations in area.

June 2008

- Met with the Canadian Chamber of Commerce on concerns on border delays and the importance of common customs approaches, and the NA Security and Prosperity Partnership (CPMA has joined the Chamber and its coalition of Chamber members) pursuing harmonization and/or acceptance of equivalency – key current focus on food safety standards.
- Met with the CFIA on concerns on the trade impact of new organic regulations and regulatory system and proposed implementation date of December 14, 2008.
- Met on the next steps in the analysis of international food safety standards and the objective to achieve an international agreement on a common standard or equivalencies.
- Met on the next steps towards CFIA certification of CPMA's Repack/Wholesale Standards and the development of acceptable audit standards and a delivery program to CPMA members.
- Presentation to the Strategy Institute in Toronto on Canadian produce industry programs for food safety and the importance of standardization and harmonization or acceptance of equivalency.
- Presentation to the NAAIMC in Austin, Texas on Canadian produce industry programs for food safety and the importance of standardization and harmonization or acceptance of equivalency.
- Met with AAFC and Canadian agri-food industry groups on critical infrastructure issues and needs in the event of a disaster.
- Met with the FPA and AAFC Assistant Deputy Minister on approaches to enhance accuracy of markets information, current available industry data and gaps, and interest in the pending FPT Report on financial practices in the sector and options for strengthening market performance.
- Met with CFIA Plant Health officials on plant health concerns, risk reduction and inspection protocols.
- Met on proposed new Product of Canada regulations and potential impact on fresh commodities, in particular, fresh cuts and packaged salads.
- Met with the FPA and CFIA VP of Programs on industry interest and desire for changes to licensing regulations, enhancements to destination inspection service and changes to grade regulations, including pending deregulation on several commodities.
- Monitored and updated members about the ongoing food safety outbreaks and alerts. CPMA continued to communicate with the CFIA on food safety and other issues.
- Continued participation on the PSL (Permitted Substances List) working group of the Canadian General Standards Board Technical Committee for Organic Standard.

May 2008

- Presented and participated in the North American Agrifood Market Integration Consortium Workshop advancing the need for N.A. food safety standards and the removal of impediments to cross border congestion.
- Presented to Parliament's Standing Committee on Agriculture on Product of Canada labeling.
- Attended CFIA –INDUSTRY Consultation Meeting on Product of Canada
- Attended AGM of the Network on Healthy Eating
- Meeting with Ministerial staff of Agriculture and Agrifood Canada on needed Ministerial support for regulatory changes to assist in improving marketplace performance and destination inspection delivery.
- Meeting with the FPA on needed measures to improve Canadian markets information and needed legislative and regulatory enhancements to enhance commercial fair and ethical business practices.
- Participated on CFIA National Industry Advisory Board on destination inspection delivery.
- Along with the other member national produce organizations, participated in the semi-annual meeting of the International Federation for Produce Standards – key agenda items: food safety harmonization, traceability and produce identification.
- Hosted the semi-annual meeting of the CPMA Industry Technology Advisory Council to address supply chain issues impacting the produce industry.
- North American Trade Task Force meets to address trilateral issues of concern between Canada, U.S. and Mexico.
- Education Sub-Committee meets to determine areas of focus for CPMA- hosted educational opportunities for industry.
- Grower/Shipper Task Force meets to discuss pursuing NA common food safety standards and equivalency for protocols, working with PMA to determine a common definition for sustainability in the produce sector and update committee on ongoing food safety initiatives.
- Participated on the PSL (Permitted Substances List) working group of the Canadian General Standards Board Technical Committee for Organic Standard.
- Met with Vice-president and staff of the Canadian Chamber of Commerce to initiate a working partnership on key trade issues.
- CPMA staff person Ron Lemaire continues to Chair the International Fruit and Vegetable Alliance (IFAVA). IFAVA hosted a successful international summit in Paris, France. Event focus on increasing consumption of fruit and vegetables world wide through better science, promotion and public private partnerships

April 2008

- Participated in global standards meetings relative to DataBar, Traceability & Data Synchronization
- Participated in the meeting of the Produce Electronic Identification Board
- In conjunction with PMA and United, convened produce traceability initiative steering committee from U.S. and Canada to determine key deliverables and efforts required towards increased traceability implementation.

- Participated in meeting with Canadian Food Inspection Agency on Plant Protection Soil Policy
- Attended Special Meeting with Border Commercial Consultative Committee (BCCC) Administrative Monetary Penalty System (AMPS) Update on overall policy proposal regarding the Enhancement of Appeal process and Collapsed Contraventions.
- Held annual meeting of Customs Task Force Committee prior to Annual Convention in Calgary.

March 2008

- Updated Canadian Horticultural Council AGM delegates on traceability efforts in the produce sector.
- Held conference call with working group to kick off the global effort to establish a produce traceability guideline.
- CPMA & PMA staff met to discuss synergies and expanding opportunities to work together for the mutual benefit of their respective, and often shared, memberships.
- Participation and member input to Health Canada joint industry/government meeting to establish research priorities on microbial food safety issues for fresh produce.
- Finalization of Auditor On-line Training Program and Management System for the CPMA Repacking and Wholesale Food Safety Program.
- Joint Food Safety Program Comparison Forum – Forum attended by Canadian and US industry and Canadian government stakeholders to create awareness and discuss the importance and challenges associated with comparable food safety programs.
- Provided feedback to Health Canada on the proposed new policies for Health claims - *Managing Health Claims for Foods in Canada: Towards a Modernized Framework*.
- Liaised with Canadian Food Inspection Agency (CFIA) and notified members regarding the food safety alert and the import policy with respect to cantaloupes from Agropecuaria Montelibano from Honduras suspected of potential Salmonella contamination.
- Participated and represented CPMA members at the *Canadian General Standards Board Technical Committee on Organic Agriculture (32/20)*.
- CPMA meetings with Heart and Stroke Foundation Provincial Health Promotion staff from Prairie Provinces to update and implement new 5 to 10 a day programs at a provincial level.

February 2008

- Meeting with FPA partners and the Farm Credit Corporation on merits and benefits of a PACA like Trust in Canada
- Meeting as part of the CFIA Industry Advisory Council with the CFIA Destination Inspection Team on enhancements to destination inspection services.
- Met with representatives of CFIA and AAFC to determine current parameters of produce traceability within government in addition to industry direction and requirements.

- Meeting with AAFC and the CFIA as part of the national industry advisory committee on activities to enhance fair trading practices including:
 - improved markets information
 - improved industry data information
 - status and progress of amendments to strengthen licensing regulations
 - status and progress of the federal provincial territorial committee examining options to strengthen licensing and develop greater financial protection for the fresh fruit and vegetable industry
 - harmonization and standardization of grades.
- With partners, PMA and United, hosted the second meeting of the Produce Traceability Initiative, an industry-led effort to enhance traceability throughout the supply chain.
- Meeting and discussion with CFIA Horticulture Section concerning detention of product due to presence of soil.
- Meeting with CFIA Fresh Products Section concerning new Food and Consumer Safety Action Plan.
- Meeting of the CPMA Repacking and Wholesale Food Safety Steering Committee to finalize the Auditor Training Program and Management System.
- First meeting of the Canadian Supply Chain Food Safety Coalition's Post Farm Food Safety Working Group to develop a National Strategy for food safety within the post farm sector.
- Representation of CPMA members at the Border Commercial Consultative Committee.
- Submission of comments concerning the Canadian Food Inspection Agency's proposed Post Farm Food Safety Program Recognition Process.
- CPMA Directors, staff and members participated as an exhibitor at Fruit Logistica, Berlin to promote CPMA's services and member products – www.fruitlogistica.com.

January 2008

- Met with health partners to debrief on the 2007 *5 to 10 a day* campaign, review core areas of responsibility for 2008 strategies and to present new campaign materials for 5 to 10 a day program.
- Attended FPA meetings targeting enhanced timely markets information and industry data gaps.
- Participated in Federal Provincial/FPA Conference Call on the upcoming survey on financial practices within the Canadian marketplace and impact upon industry member returns and financial stability and viability.
- Met with CFIA Plant Health Officials on impending issues, enhanced enforcement and communication.
- Met with Auditor General Office officials on an industry overview of AAFC operations and project management.
- Participated in Health Canada Consultation on modernizing Health Claims
- Participated in Health Canada and CFIA Consultation on new Food and Consumer Safety Action Plan
- Met with CFIA Canadian Organic Office on Canadian Organic Regulations
- Participated in the meeting of the Post Farm Food Safety Working Group
- Hosted meetings with the CPMA Repacking and Wholesale Food Safety Program Steering Committee on Audit Program and Management System

- Hosted the Emergency and Pandemic Planning Webinar
- Participated in the meeting of the eManifest Stakeholder Partnership Network Communications Working Group
- With partners, PMA & United, hosted industry executives from Canada & the U.S. at the launch of the Produce Traceability Initiative
- Participated in the AGM of the Canadian Supply Chain Food Safety Coalition
- Launched the new online Fresh Fruit and Vegetable Labelling Tool
- In partnership with the Chilean Fresh Fruit Association, liaised with the Canadian buying community to execute the Canadian Produce Mission to Chile.
- In partnership with the Sinaloa Government and the Mexican Embassy in Ottawa, CPMA and a group of growers and importers participated in EXPO AGRO.
- In partnership with the Heart and Stroke Foundation of Canada, CPMA conducted an information session for provincial health promoters in the Maritime provinces outlining how to use and implement 5 to 10 a day programs.
- Participated in a round table discussion with the Ontario Marketing Organization focusing on the growth and development of marketing plans for farmers re fruit and vegetables
- CPMA staff presented an overview of global 5 a day type programs and the potential growth of fruit and vegetables within the food service industry to a conference of the Culinary Institute of America

December 2007

- Meeting with AAFC Deputy Minister and Fresh Produce Alliance on needed policy and regulatory enhancements to enhance fair and ethical business practices in the Canadian marketplace.
- Meeting with AAFC Assistant Deputy Minister on potential bilateral trade concerns with the US as a result of possible new US food safety regulations, and potential for bilateral cooperation.
- Meeting with CFIA VP of programs on progress on new Destination Inspection Service model, and required licensing regulation changes to assist in dispute resolution and fair and ethical business practices.
- Meeting with CFIA President on needed changes to enhance fair and ethical business practices, and industry efforts on food safety, including imports.
- Conference call with national industry advisory board to the CFIA Destination Inspection Service on improved service delivery.
- Presentation on industry traceability efforts to the AAFC Federal/Provincial/Territorial Traceability Task Team.
- Call with federal/provincial/territorial working group examining financial practices in the Canadian marketplace; industry objectives for possible federal provincial licensing cooperation and PACA like trust provisions.
- Working with associations in Canada and the U.S. towards common retail acceptance of GS1 DataBar labels in the supply chain.
- Successfully lobbied GS1 to facilitate the creation of a global produce traceability guideline based on existing work. Accepted co-leadership role in this effort.

- Meeting of the Canadian Agricultural Policy Institute Steering Committee on “Facilitating Regulatory Change”; objective of increased harmonization and minimizing of commercial trading barriers.
- First meeting of the Post Farm Food Safety Working Group on obtaining recognition by the Canadian Food Inspection Agency of their industry-led HACCP-based food safety programs.
- First meeting of the International Federation for Produce Standards GAP - Food Safety Harmonization Subcommittee on international food safety standards.
- Representation at the meeting of the eManifest Stakeholder Partnership Network Communications Working Group on developing communications for industry concerning eManifest.
- Co-chaired Food Supply Chain Pandemic Planning Subcommittee and developed new work plan for emergency preparedness needs for the food industry.
- Presentation of CPMA Pandemic Planning Guide and Pandemic activities to Dairy industry representatives
- Meeting of the Repacking and Wholesale Food Safety Program Steering Committee on Auditor Training Program development
- CPMA Customs Task Force members representation at Electronic Data Interchange consultation session
- Clarification sought from CFIA regarding proposed new regulations for Canada’s new Food and Consumer Safety Action Plan. (More information available here: <http://pm.gc.ca/eng/media.asp?id=1941>).
- Joint industry letter sent to the Vice President of the Canada Border Services Agency and the Border Commercial Consultative Committee, raising issues of industry concern.
- Joint industry letter sent to Department of Foreign Affairs and International Trade concerning potential trade barriers for organic products.
- Attended the conference hosted by Savour Ottawa, a joint project with the City of Ottawa, Ottawa Tourism and *Just Food* to promote local food. Networking opportunity with 120 local food industry members interested in CPMA’s foodservice website and programs available to producers for networking, labeling and food safety programs.

November 2007

- Meeting with Northwest Horticultural Council on Issues of Joint Interest and Focus, and cooperative efforts in tackling the issues.
- Discussions with CFIA, Health Canada and AAFC on potential impact to exports and Canadian imports of US President’s Plan on Import Food Safety and US Domestic Food Safety Plan.
- Federal Provincial Territorial Committee co-chair conference call on reviewing possible licensing improvements and development of financial risk mitigation tools. e.g. PACA Like Trust.
- Attendance at OPMA Gala Awards Dinner and Manitoba growers Children and Food Bank Charity fundraiser.
- CPMA Chair visit to BCPMA and CALPMA annual general meetings in British Columbia and Alberta allowed Chair Larry McIntosh the opportunity to outline to members his state of the Industry perspective and the need for members to be more active in supporting both national and regional associations.

- Participation at AAFC's Horticultural Roundtable identifying solutions to key technical impediments to industry, areas for harmonization, and national marketing opportunities.
- CPMA participated as a Knowledge Transfer Partner with McGill University Health Challenge Think Tank on Ways Forward Toward "Health Friendly" Local and Global Food Chains. On November 7-8, 2007 CPMA attended the Montreal program to participate in strategic discussions on ways to develop and address the most strategic policy, governance and practices in agriculture, business, economics, education and health to address the global effects of childhood obesity.
- CPMA was invited and participated in the World Health Organization meeting on Trade and Healthy Foods and Diets. The session focused on developing policy coherence at national and international levels to promote healthy food and diets.
- Trilateral Health Partners meeting. CPMA held a face-to-face meeting with health partners, Canadian Cancer Society and Heart and Stroke Foundation of Canada to discuss and develop the next short and long term strategic plans for the national 5 to 10 a day program.
- PMA, CPMA and United launched the Produce Traceability Initiative to drive broad adoption of consistent traceability best practices throughout the produce supply chain.
- Participation in Canada General Standards Board Organic Technical Committee for Canadian Organic Standards and Permitted Substances List.
- Participation at joint Health Canada and Canadian Food Inspection Agency policy meeting.
- Presentation of CPMA's Repacking and Wholesale Food Safety Program Phase 3 & 4 project to Canadian Horticultural Council's On-Farm Food Safety Committee.
- CPMA Repacking and Wholesale Food Safety Committee discussion on Phase 3 – Audit and Auditor Training Program.
- CPMA Customs Task Force Member participation in joint Industry/Government forum on e-Manifest.
- Now available on-line the CPMA Pandemic Planning Guide for the Fresh Produce Industry - assist stakeholders in the fresh produce industry to plan, prepare, respond and recover from an emergency event.
- Now available on-line the CHC, CPMA, CFG, CCGD Joint Food Safety Program Comparison Report - evaluate and assess the Canadian fresh produce food safety programs for grower/packers and re-packer/wholesalers with those available in countries from which Canada imports.
- Presentation of the Joint Food Safety Program Comparison Report to AAFC officials with Canadian Horticultural Council.

May – October 2007

- Work with Canadian Food Inspection Agency (CFIA) on a new Destination Inspection Delivery Service Model, timeliness and consistency, aid in dispute resolution.
- CPMA Custom Task Force meeting to discuss identification of member border issues and movement toward an electronic customs environment.
- Meetings with the international community to bring standardization to DataBar barcoding symbology for POS.

- Meetings with Fresh Produce Alliance and federal /provincial government re financial practices, licensing regulations, grade harmonization and improving markets information.
- Published fact sheet, *PLU Labels in Canada – A Q & A to Assist Industry*.
- Meetings with CFIA on new plant health protocols and regulatory requirements including Light Brown Apple Moth.
- Meetings with US Embassy, identification of bilateral trade issues of concern to members and solutions and approaches.
- Meetings with International Federation for Produce Standards (IFPS) to establish international harmonization on key industry issues.
- Met with Canadian Agri-food Policy Institute to explain industry recommendations to enhance the health of Canadians and improve the regulatory systems to make them workable and effective (smart regulation).
- Published the *CPMA Pandemic Planning Guide for the Fresh Produce Industry*.
- Published the *CPMA Transportation Guidelines for the Fresh Produce Marketplace in Canada* in conjunction with the DRC (Dispute Resolution Corporation).
- Meetings with senior Canadian Government officials to discuss industry issues. Includes meetings with Agriculture and Agri-Food Canada (AAFC) Deputy Minister, Health Canada Assistant Deputy Minister, CFIA President and Associate Deputy Minister, Health Canada.
- In partnership with PMA, hosted the webinar: GS1 DataBar (RSS) - Preparing for Item-Level Barcodes.
- Hosted the 82nd Annual CPMA Convention & Trade Show attracting over 4000 participants and 345 booths.
- Met with US Government Accountability Office concerning food safety
- Appointed to Canada General Standards Board Technical Committee for Canadian Organic Standards representing industry in discussions concerning Canadian organic standards and permitted substances list.
- Launched new Freggie summer edition – *Tommy Tomato Visits the Hydroponic Greenhouse*.
- Liaised with the Culinary Institute of America and participated in field tours with Duda Farm Fresh Foods.
- Launched 'My Fruit and Veggies' program to personalize the new Canada's Food Guide to Healthy Eating.
- Met with international standards representatives to kick off efforts toward a global produce traceability guideline.
- Partnership meeting with Heart and Stroke and Canadian Cancer Society – *5 to 10 a day*.
- Represented CPMA at the annual QPMA convention and meetings.
- Facilitated Belgian industry delegation visit to BC industry.
- Met with Mexican ambassador to discuss CPMA participation in industry events.
- Worked with CFIA on a new labelling tool for members.
- Launched the newly revised CPMA website.

- Launched CPMA's membership tool MY CPMA on www.cpma.ca to bring added business-to-business communication opportunities to members.
- Begun work on Phase 3 and Phase 4, development of audit training program, audit, and program management system of the Repacking and Wholesale Food Safety Program to finalize the program and move forwards to implementation.
- Participated in the Healthy Eating Network.
- Released the CHC, CPMA, CFGI, CCGD Joint Food Safety Program Comparison Project final report.
- Education Sub-Committee met to determine Education Priorities for 2007-2008.
- Hosted the webinar: E-Commerce in the Canadian Produce Arena.
- Participated as an exhibitor at PMA's Fresh Summit - CPMA members exhibiting at Fresh Summit were given the opportunity to showcase their products at the CPMA Booth.

For more information please visit our website (www.cpma.ca) or contact our CPMA staff