

CPMA Members' Annual General Meeting 2024
Thursday, April 4, 2024, 1:00 p.m.

Voting Attendee Members

| | | |
|---------------|-------------|--|
| Cara | Anderson | EcoSafe Zero Waste |
| Rod | Baeini | Accu-Label |
| Tom | Bak | Sysco |
| Steve | Bamford | Fresh Advancements |
| Lamia | Barrington | iTradeNetwork |
| Hugh | Bowman | Global Citrus Group |
| Yan | Branco | Sobeys |
| John | Brayiannis | Westrow Food Group |
| Rindi | Bristol | Gambles Produce |
| Jim | Bruce | La Heurta Inc |
| Louis | Brun | Sollum Technologies |
| Colin | Chapdelaine | Whole Leaf Ltd. / The Star Group |
| Zan | Chow | Fresh Direct Produce Ltd. |
| Kelly | Ciceran | Ontario Apple Growers |
| Jennie | Coleman | Equifruit, Inc. |
| John | Corsaro | The Giumarra Companies |
| Lisa | D'Ambrosia | Gambles Produce |
| Jean-Francois | Delorme | IFCO Systems |
| Prentice | Dent | Pear Bureau Northwest |
| Cristina | Di Ielsi | Taylor Farms |
| Jim | DiMenna | Red Sun Farms |
| David | Dube | Krown Produce |
| Jerry | Dzikowski | Giant Tiger |
| Brian | Faulkner | BCfresh |
| Biagio | Fonico | Canadawide Fruit Wholesalers Inc. |
| Gopal | Gupta | City Wide Produce |
| Matt | Hemphill | Potatoes New Brunswick |
| Jack | Howell | Fyffes North America Inc. |
| Jozef | Hubburmin | Fresh Direct Produce Ltd. |
| Rob | Johnson | Country Grocer |
| Allen | Kirkpatrick | Canadian Corrugated & Containerboard Association |
| Stewart | Lang | Chelan Fresh Marketing |
| Stewart | Lapage | Oppenheimer Group |
| Catherine | Leclerc | Metro Richelieu Inc. |
| Jessica | Levac | Bellemont Powell Ltd. |
| Leah | Lex | Volm Companies, Inc. |
| Gord | Love | North American Produce Buyers Ltd. |
| Audra | Macintyre | Mastronardi Produce Ltd. |
| Jeff | Madu | Windset Farms |
| Les | Mallard | Fyffes |
| Dan | Martin | EarthFresh |
| Mario | Masellis | Catania Worldwide |

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| Mike | Mauti | Execulytics Consulting |
| Larry | McIntosh | Larry McIntosh Consulting |
| Michele | McMillan | Ippolito Fruit & Produce Ltd. |
| Hutch | Morton | JE Russell Produce |
| Jody | Mott | Holland Marsh Growers |
| Mark | Phillips | PEI Potato Board |
| George | Pitsikoulis | Canadawide Fruit Wholesalers Inc. |
| Sabrina | Pokomandy | Highline Mushrooms |
| Brody | Powell | Associated Grocers |
| Michael | Proulx | Costco Wholesale Canada |
| Dave | Pullar | Federated Co-operatives Limited |
| Michael | Reed | Red Sun Farms |
| Stephen | Rodrigues | Sensei Farms |
| Steve | Roosdahl | Oppenheimer Group |
| Giuseppe | Rubino | Mastronardi Produce |
| Mauro | Santelli | Bard Valley Date Growers |
| Angela | Santiago | The Little Potato Company |
| Joseph | Sbrocchi | Pure Flavor Farms |
| Stephan | Schmekel | North American Produce Buyers Ltd |
| Margie | Schurko | ABC Custom Brokers |
| Rob | Spurgeon | Brandon Fresh Farms |
| Daniel | Terrault | Gen V |
| Andrea | Vandergrift | Costco Wholesale Canada |
| Jason | Varni | iTradeNetwork |
| F-Charles | Waud | WaudWare Incorporated |
| Quinton | Woods | Gwillimdale Farms |
| Ray | Wowryk | Nature Fresh Farms |

Non-Voting Attendees

| | | |
|-------|--------------------|--|
| Kevin | Smith | Fruit and Vegetable Dispute Resolution Corporation |
| Marie | de Tarlé Salmon | QPMA |

CPMA Members' Annual General Meeting 2024

Thursday, April 4, 2024, 1:00 p.m.

CPMA Staff

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|----------------|----------------------|
| Ron Lemaire | Wally Burns |
| Sue Lewis | Stephane Landreville |
| Tracy Todd | Angelique Lefrancois |
| Jane Proctor | Brian Johnson |
| Heather Urban | Jennifer Ong Tone |
| Nicole Jeffrey | Shannon Sommerauer |

1. Chair's Welcome and Opening Remarks

Presenter: Colin Chapdelaine

The Chair called the meeting to order and welcomed everyone in attendance.

3. Annual General Meeting Agenda

Presenter: Colin Chapdelaine

The Chair introduced the agenda:

- The approval of the Annual General Meeting minutes from April 13, 2023.
- Consideration of the financial statements for the year ending October 31, 2023, and the report of the auditors therein, which were approved by the Board prior to this meeting.
- Call for the appointment of the CPMA auditors for 2024-2025.
- Provide the Chair's annual report from myself and the President's annual report from Ron.
- Bring forward the special meeting business to approve changes to the articles of incorporation.
- Receive a report from the Leadership Chair related to Board vote conducted in March.
- And any other business that may have been properly brought before the meeting.

Approval of the agenda. On motion duly moved, seconded and carried, the agenda was approved.

Approval of the minutes of the 2023 Annual General Meeting date April 13, 2023. On motion duly moved, seconded and carried, the minutes were adopted as circulated.

Appointment of Auditors fiscal year ended October 31, 2024. On motion duly moved, seconded and carried, Welch LLP are retained as CPMA's auditors for fiscal year ended October 31, 2024.

3. Chair's Presentation of CPMA Financial Statements

Presenter: Colin Chapdelaine

- As reported by Welch LLP the financial statements present fairly, in all material respects, the financial position of the Association as at October 31, 2023, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.
- The 2023 financial statements highlight how important face-to-face contact is for our business. Our Toronto-based convention & trade show experienced strong growth in 2023 as the industry was eager to meet one one-on-one. While the Canadian marketplace continued to experience higher-than-traditional levels of inflation in travel and event planning in 2023, driving expense on the associated expense lines above budget and requiring CPMA to re-forecast to ensure services were effectively delivered.
- The CPMA continues to be both fiscally responsible and member-driven to ensure association resources are allocated well to support members' businesses. The past year has seen the association engaged both domestically and internationally, with a strong focus on member growth. The CPMA was fully engaged with both public and private partners to understand, inform, and educate as we navigated the challenges placed

in front of us all. Issues like plastic packaging, port strikes, and bankruptcy protection continued to require investment to ensure our voice has been heard.

- As an organization, I am pleased to report an operational surplus in 2023 of \$334, 217. This surplus was the result of increases in CASPP contract revenues, a strong Toronto Convention program and higher-than-projected investment revenues.
- Next, the Chair reviewed the internally restricted funds which are: the promotion fund, the building maintenance fund, the food safety fund, the plastics packaging working group fund, the joint advocacy fund, innovation fund and 100th anniversary fund. These funds were established from reserves, sponsorships and Board-designated contributions from the General Fund and were in place to support operations in the event of a catastrophic impact.
- Fortunately, the Board did not need to leverage these funds outside of their designated purpose, and at year-end, the 2023 surplus was able to add dollars to the sustainability fund and a new fund to support the 100th anniversary of CPMA.
- **The Promotion Fund** supported our consumer outreach activities including Half Your Plate, dietitian program, celebrity spokespeople such as members of the Canadian Women's Hockey team, social influencers, and bloggers. This fund has been instrumental in supporting messages on how to combat food inflation related to fruit and vegetable consumption. The balance in the fund at year end was recorded at \$ 402,417.
- **The Building Maintenance Fund** is used to ensure the necessary resources are available for any significant repairs to the CPMA offices, which are fully owned and operated by the Association and is maintained at \$374,846, after the purchase of a generator system due to the increase impact of weather incidences on our power grid and operations.
- **The Food Safety Fund** was established in 2018 to support the need for ongoing Canadian-focused research and education in the areas of pathogens, regulatory changes, and best practices, so members can stay at the forefront of food safety in Canada. At the end of fiscal 2023 the fund had a balance of \$ 511,458 and will continue to fund research and education in 2024.
- Sustainability is now a key focus of the association, and the Board approved the change of the Plastic packaging Working Group fund to a new **Sustainability Fund**. The **Fund** continues to be very effective. The fund had a balance at year-end of \$ 510,804 and these funds are targeted for key projects in 2024. Including the support work on our efforts to educate and influence the government of Canada on the importance of sustainable packaging and a circular system for plastics which are essential for our sector.
- The final fund is the Joint Advocacy Fund which was created for advocacy activities held in conjunction with the Fruit & Vegetable Growers of Canada. The balance in this fund at year-end was \$ 70,800.
- I noted earlier the **100th Anniversary Fund**. The board allocated \$150,000 to support efforts to engage industry and promote the longstanding history of our association and membership. As we move past the Vancouver convention there will be a host of social media and other tactical programs being developed to showcase our sector and bring the world to Montreal in 2025 to celebrate 100 years of produce with CPMA.

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| <ul style="list-style-type: none"> • And finally, the Innovation Fund has been key to identifying start-ups and new innovations for our sector to embrace and engage. The balance in this fund is \$91,185. • Before the Chair continued, he asked Ron if there were any specific questions in the Q&A box directly relating to the financial statements? There were none. | |
| 4. Chair's Annual Report (Addendum 1) | Presenter: Colin Chapdelaine |
| <ul style="list-style-type: none"> • The Chair provided an overview of CPMA's past year during his tenure. • See addendum 1 for the full Chair's report | |
| 5. President's Report (Addendum 2) | Presenter: Ron Lemaire |
| <ul style="list-style-type: none"> • The President thanked the Chair for all that he had done during the past year for CPMA members and the industry. • See Addendum 2 for the full President's report. | |
| 6. Incoming Chair's Message | Presenter: Geroge Pitsikoulis |
| <ul style="list-style-type: none"> • The President then introduced incoming Chair, George Pitsikoulis who will be appointed at the next Board meeting in April. • George's message as presented: <p>Following Colin's big footsteps will be most challenging, especially given his keenly dedicated support for our members. Colin, congratulations on a remarkable year leading our board and industry through these most complex times...as we've observed.</p> <p>I'm deeply honored to have been selected as the incoming CPMA Chair for 2024/25. It's truly humbling to represent our members in our 100th year. Reaching a century of service is a momentous milestone for any type of organization, and this highlights the CPMA's enduring value and its vital role in the marketplace.</p> <p>As we prepare for our centenary, efforts are well underway, spanning from now to next April. As you can see on screen we will be connecting with our roots and celebrating our future. I urge all members and especially board members to engage actively and to join me in Montreal next year. Let's make our 100th year a truly memorable celebration of our association's legacy and accomplishments.</p> | |
| 7. Special Meeting Business | Presenter: Ron Lemaire |
| <ul style="list-style-type: none"> • Ron introduced the special meeting business which was to increase board size to allow representation from Retail Merchandising. • The resolution is as follows: To approve the Articles of Amendment Form 4004 to increase the maximum number of directors from 32 to 37. • The background for this resolution is that the CPMA Board asked the Leadership Committee to review the Board composition and make any recommendations. The sectors had not been reviewed since the governance changes made in 2012. | |

- One gap that was identified was the merchandising side of retail. The retail sector has changed since 2012 with divided responsibilities between merchandising and procurement. The current retailer at large Board positions are focused on procurement within retail, leaving a gap on the merchandising side of the business.
- To be able to add in this segment of retail and not impact the current sectors and regions, it was identified that the Board size needed to increase to allow for Retail merchandisers to be added to the Board composition.

Approval of the resolution

On motion duly moved, seconded and carried, the resolution was adopted to approve the Articles of Amendment Form 4004 to increase the maximum number of directors from 32 to 37.

8. Leadership Committee Chair Update

Presenter: Angela Santiago

- The Chair introduced Angela Santiago, CPMA Leadership Committee Chair to provide the results of the Board vote.
- Angela's update was as follows:

It is an honour to present the results of the 2024 vote. Our intent is to provide an open and transparent process for the development of our slate, and I am pleased with our progress.

The Committee met multiple times since January and we have reviewed the necessary proportionality requirements to support the needs of the organization, moving forward.

The Leadership Committee has considered sector representation, regional representation, tenure in the industry and tenure within volunteer leadership with CPMA committees and other like organizations to develop the slate as presented. Balance within this proportionality model is essential and we endeavour to ensure there is appropriate regional representation from West, Central, East and international.

I would like to thank the Leadership Committee for their due diligence and vision during the past few months.

I will read the names of the individuals elected by the members to the CPMA Board of Directors for a 3-year term and one Director for a 4-year term:

1. **Tom Bak, Sysco Canada**
2. **Andrea Vandergrift, Costco Wholesale Canada**
3. **Steve Roosdahl, The Oppenheimer Group**
4. **Brian Faulkner, BC Fresh Vegetables Inc.**
5. **Dave Pullar, Federated Cooperatives Limited**
6. **Brody Powell, Associated Grocers**
7. **Michèle McMillan, Ippolito Fruit & Produce Ltd.**
8. **Quinton Woods, Gwillimdale Produce Ltd.**
9. **Stephane Schmekel, North American Produce Buyers**
10. **Jerry Dzikowski, Giant Tiger**
11. **George Pitsikoulis, Canadawide Fruit Wholesalers Inc.**
12. **Jack Howell, Fyffes North America, Inc.**
13. **Steve Boulianne, Metro Inc. (4-year term)**

Thank you to everyone who applied to the Board, and congratulations to our new directors.

9. Adjournment 1:41 pm

Presenter: Colin Chapdelaine

The Chair concluded the business for this meeting and then called for a motion to close the 2023 Annual General Meeting. On the motion, duly moved, seconded and carried, the meeting was adjourned.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read 'C Chapdelaine', with a stylized flourish at the end.

Colin Chapdelaine
Chair

Addendum 1

Chair's Annual Report from Colin Chapdelaine:

With the appointment of the auditors completed, I would like to spend some time sharing my reflections on the past year.

I assumed the position of Chair as the industry was adjusting to a semblance of normalcy in business after a challenging three years. Supply chain disruptions and the impact of inflation continued to weigh heavily on our industry and Canadians alike. In 2023, and now, Canada's primary focus unquestionably revolves around the escalating cost of living. A significant 73% of Canadians ranked it among their top three concerns in November 2023, whereas only 26% prioritized climate change and environmental issues to the same extent. This marks a stark shift from 2015 when the Liberal government won based on an eco-friendly agenda. Times have indeed changed. While inflation has affected consumption over the last year, we are beginning to witness a rebound. Monthly produce consumption numbers surged in March to 3.02 servings per day on average. Our Execulytics research indicated a notable increase in consumption across nearly every demographic. Particularly noteworthy was the surge in consumption among males aged 35-49, jumping from 2.87 servings in February to 3.66 in March, signaling a positive shift in behavior. But what did 2023 teach us?

The pressure on the Fresh Fruit and Vegetable Supply Chain remained a pressing issue: Suppliers and other stakeholders encountered mounting challenges related to sourcing, logistics, and quality control. Meeting consumer demand for fresh, high-quality produce while maintaining competitive pricing necessitated strategic adaptation and innovation. The cost of food became a political focal point in Ottawa as retailers were brought to testify before Committee. This issue transcends blaming any singular segment of our system—it is the cumulative impact of all parts driving costs and pressure across the supply chain.

The pressure on businesses is also catalyzing changes in Data and IoT-Powered Solutions: Agri-tech has undergone significant evolution, spanning various applications and subsectors within the fresh produce industry. These include on-farm solutions, transportation, distribution, retail, and marketing. Leveraging data and Internet of Things (IoT) technologies will enhance efficiency, quality, and sustainability in fruit and vegetable production. With cost pressures affecting our sector, many have begun reinvesting in themselves.

The trend of “Deglobalization of the Fresh Produce Industry” has also emerged: Global supply chains continued to face disruptions due to geopolitical tensions, climate events, and pandemic-related restrictions. Interestingly, some in the industry are reassessing their reliance on international markets and exploring regional and proximal partners for sourcing and distribution options.

Our perennial favourite subject of Sustainability was perhaps the most impactful issue for the association: Consumers increasingly prioritize sustainable practices. While they are unwilling to pay more, they are pushing us all to focus on reducing food waste and implementing environmentally conscious production methods and eco-friendly packaging. Our ongoing challenge remains how to balance these demands with a public that does not fully grasp the complexity of the produce supply chain.

Now, I want to briefly touch on the three core pillars of focus we worked on in 2023. Both Ron and I have travelled far and wide during the past year, listening to industry concerns and providing a platform for our sector to collaborate. I had the opportunity to visit Spain, the EU, Morocco, and multiple states in the USA. My aim was to support our members' businesses in their endeavors to develop the Canadian marketplace while driving a sustainability message that encompasses all three pillars: social, environmental, and economic. Within our sector, we continue to address the issue of food inflation for our membership and its impact on consumption.

As mentioned earlier, we are witnessing a shift in consumption patterns. The efforts of our Half Your Plate program, grassroots dietitian initiatives, and lobbying endeavors to develop a school nutrition program have been catalysts for change in the marketplace. However, we cannot afford to rest on our laurels. We all have a role to play in promoting and marketing the benefits of fruit and vegetable consumption, and I challenge the industry to embrace the Half Your Plate message and disseminate it nationwide.

Sustainability has become somewhat blurred in the Canadian marketplace and around the world. Some argue that

the term has been co-opted by environmental groups, leading to a loss of sound science and clear thought leadership. Over the past year, CPMA has worked to reclaim the true meaning of sustainability and support the industry and Canadians in adopting an eco-friendly approach. This approach includes considerations of science-based environmental impact analysis, life cycle analysis, food safety, food security, and economic growth. Without this multifaceted approach to sustainability policy and decision-making processes, we risk unintended consequences that could alter trade patterns, hinder business growth, and impact consumer well-being. This message was conveyed to the highest levels of government, as I had the opportunity to discuss food inflation with the Prime Minister during his visit to San Francisco, emphasizing the risks of linear thinking.

In conclusion, I would like to make an observation. Over the past year, members have had ample opportunity to witness the value of the CPMA. More than ever, the CPMA Board, volunteers, and staff have demonstrated that we are more than just a Convention and Trade Show. CPMA has been a steadfast support for its members, and now I urge you to reciprocate and stand by CPMA. Join me in Vancouver for our convention and trade show, scheduled to run from April 23rd to 25th. I also encourage you to stay for the sustainability summit on the 26th. This will mark our first meeting in Vancouver since before the pandemic, and we are already surpassing targets. I hope you can be a part of it and help celebrate our success!

With this, I conclude my Chair's Report and hand over the floor to our President, Ron Lemaire, to deliver his President's Report.

Addendum 2

President's Report from Ron Lemaire:

Thank you for your thoughtful remarks! It's wonderful to see your commitment to addressing various critical areas within the CPMA. I would like to give a heartfelt acknowledgment to Colin for his dedicated leadership and unwavering support. His sleeves-rolled-up style has undoubtedly contributed to CPMA's growth and resilience. I have traveled with him around the world and shared a few bowls of PHO, learning from his thoughtful and strategic approach to business. CPMA has truly benefited from these strengths, and we have been fortunate over the past year to have him as our Chair. Colin, thank you!

Now let's delve into some of the specific topics CPMA has been engaged in:

Supply Chain Efficiencies have been a hot topic throughout 2023. From port strikes to wildfires and floods, we again realized how the smooth flow of produce from farm to plate is essential to food security in Canada. CPMA's work in optimizing supply chains can help reduce waste, enhance distribution, and improve overall efficiency. In a world where timely delivery matters, these efforts benefit both producers and consumers. CPMA has been lobbying the government to make fresh produce essential within all policy models, so the flow of our perishable goods does not stop in the event of a disruption. For almost 2 years, CPMA has lobbied for a centralized supply model. Since the launch of the Canadian Supply Chain Office, CPMA has held numerous meetings and participated in round tables to support how we move forward in Canada to change the system.

This continues to be a global issue, and through our work with the Global Coalition for Fresh Produce, which I am privileged to Chair, we launched three tools: a first policy paper on supply chains, a global survey on rising costs impacting the supply chain, and our supply chain webinar. All these tools were effective lobbying instruments to show how fragile our supply chains are without the correct government support. This year we will be focusing on how sustainability impacts our supply chains. We will be updating the Global Costing Survey, developing a Sustainability Policy Paper, and running a sustainability webinar on April 9th.

Colin noted Sustainability is perhaps one of our greatest challenges moving forward as an industry. From sustainability schemes, EPR systems, and sustainable packaging, CPMA has now hired a full-time sustainability expert to help navigate these complex issues. Our packaging working group is now transitioning to a sustainability working group, and I am excited to see how we support our members moving forward.

While on the topic of sustainability, I do want to talk about our favourite topic of plastics... CPMA has been

extremely active on the plastics file, as we work to support the industry in its effort to understand and migrate towards sustainable packaging. The need to balance numerous key outcomes such as food affordability, availability, convenience, minimizing food waste, and environmental impacts - all the while ensuring food safety - are complex trade-offs not well recognized or understood by most Canadians. Part of our role moving forward is to educate consumers and the government as to what packaging does before it goes into their homes and then how they need to handle the product to ensure circularity. Watch for more tools for members as we move into 2024.

As we heard, inflation and specifically food inflation is top of mind for Canadians... many are asking is there a horizon and we can reach it... as Colin noted in 2023 the Canadian Government called major retail and the food industry to address food prices. CPMA testified to Committee on issues impacting horticulture, and we need to remember that the system is fully integrated. As we move forward, we need to look at all parts of the supply chain if we are going to find a way to address the rising cost of inputs, production, labor, logistics, and much more. Downward pressure on retail by the government is not the solution; it only impacts the entire supply chain while not addressing the issue of unintended cost increases caused by poorly framed policy.

Which leads me into our work on advocacy and government relations. In 2023, lobbying in Ottawa required a collaborative focused approach to ensure your voice is amplified above the over 5000 lobbyists working to gain the attention of elected officials. At the end of the year, CPMA was seen as one of the top lobbyists in the nation, having engaged elected officials on issues ranging from plastics and sustainability, food safety, grades, the carbon tax, financial protection, customs, supply chains, regulatory burden and competitiveness, organics, labeling, plant health, labor to name a few.

Additionally, we provided input to 30 federal consultations to ensure your voice was heard on issues that could impact your business. I want to highlight our work on Bill C280 (which is focused on bankruptcy protection), we are very close to the finish line and we now need your support to email and call senators. Look for an email from CPMA on how you can engage to make your voice heard at a federal level.

Beyond our work on the Hill, CPMA is actively promoting consumption across Canada using various channels. Some of the efforts include working with the QPMA to develop and launch 45-second online videos to promote consumption. Our dietitian network continues to expand, building our base of produce ambassadors. In 2023, we added to our Half Your Plate resources for consumers and increased our reach with social influencers across Canada.

For members, the team expanded our 2023 market research to deliver our produce yearbook (which focused on over 20 commodities), our annual report, and the quarterly retail merchandising reports. I can't forget to note that the CPMA again published our annual industry directory, which is a comprehensive collection of the key companies to do business within the Canadian market.

Education continues to be vital for our members. We have seen a growing demand for our podcast series as well as the delivery of our regional town halls and young professional sessions. The annual Passion for Produce program at the Convention and Trade Show continues to be very successful, and Montreal was no exception.

I am very pleased about the launch of our next three-year plan which focuses on Advocating for produce, Connecting the industry, and empowering the industry. You can learn more about our plan on the website, which has been refreshed to make it easier to navigate. We also took the opportunity to modernize our mission, which addresses the need for an inclusive produce industry that creates opportunities for economic development all the while enhancing the well-being of Canadians. Remember we are on the side of angels... the more we sell, the healthier Canadians become!

The final area I want to touch on is our efforts around Equity, Diversity, and Inclusion. I am pleased that in 2023, we continued our collaboration with Grocery Business to highlight 10 Women in the magazine. I am pleased that our work has now evolved to include the formation of a Women in Produce Working Group, which is developing programs that will enable us to empower women in our business. There is more to come in 2024.

Additionally, I am pleased to announce the delivery of the first stage of our internal EDI program, which includes education for all board and committee members. CPMA now requires all Board members and Past chairs, and encourages staff and committees, to complete a self-directed module on the topic of unconscious biases. This is a step to make our industry welcoming and accepting of all Canadians.

As you can see, we have been very active, and all this work could not be accomplished without the dedicated work of our staff.

I would like to recognize the individuals who have reached service milestones this year within CPMA:

Shannon Sommerauer Director, Government Relations

Jennifer Ong Tone, Dietitian

Thanks to each of you for your dedication and support to our association.

Now as we approach our convention, Colin will be handing over the association responsibilities to George Pitsikoulis of Canadawide. We have a significant year ahead of us as we move towards our 100th anniversary. I am confident that under George's leadership, and with the support of Colin as our immediate Past Chair, we will navigate the issues impacting our industry and celebrate with the world in Montreal in April 2025! Having said this, I would like to welcome our incoming and soon-to-be 100th Chair of the CPMA - George Pitsikoulis.