CPMA Governance Model with Business Areas

- Membership (840)
  - Executive Committee (5)
  - Board (25 – 32)
    - Leadership Committee (8)
    - President (1)
      - Corporate Services (5)
      - Market Development (7)
        - Marketing & Promotions Committee
        - Membership Committee
        - Convention Committee
      - Industry Simplification (5)
        - CITAC
        - CGIM
        - NATC
        - Food Safety Committee
      - Education Committee
      - Convention Committee
      - Membership Committee
      - Inclusion
      - Education
      - Advocacy

- Staffing Areas
- Business Activity
- Within Committees

- HR Committee (3)
- Corporate Services (5)
- Leadership Committee (8)
- Past Chair Advisory Committee

- Governance
- Administration
- Strategic Planning
- IT
- Budgeting & Financial Mgmt

- CSA (5)
- Marketing
- Research
- Events
- Membership
- Industry
- Education
- Advocacy

- Membership
- Strategic Planning
- Corporate Development
- Convention
- Market Research
- Conv.
- Trade Show
- Direct to Consumers
- Health Partners
- Children’s Programs
- Food
- Safety
- Nutrition
- Health
- Labelling
- Food
- Safety
- Advocacy