



# FARM TO PLATE

Produce and Politics



The Canadian fresh fruit and vegetable sector has been a leader in implementing sustainable practices, long before sustainability became a core value for government. More federal support is needed to create the conditions necessary to enable an environmentally, socially, and economically sustainable fresh produce industry in Canada while ensuring international competitiveness.

## Agriculture And Access To Food As A Federal Priority



**KEY ASK:** Proactively work across departments and jurisdictions to prioritize food production and access to food in legislation, policy, regulatory reform and emergency management.

## Financial Protection



**KEY ASK:** Vote in favour of Bill C-280, the Financial Protection for Fresh Fruit and Vegetable Farmers Act to support the long-term viability of Canadian produce businesses.

## Labour



**KEY ASK:** Implement a National Agricultural Labour Strategy that considers the current and future workforce and skills requirements of the entire food supply chain.

## National Supply Chain Strategy



**KEY ASK:** Ensure that the National Supply Chain Strategy reflects the needs of the fresh produce supply chain and the movement of our highly perishable products to strengthen our food security and reduce food waste.

## Sustainable Agriculture Strategy



**KEY ASK:** Make strategic investments in tools such as the National Index on Agri-food Performance, the Pest Management Centre, the new Canada Water Agency and others, to support an effective Sustainable Agriculture Strategy.

### DID YOU KNOW?

Representing **\$5.7 billion in farm gate value, the fresh fruit and vegetable supply chain supports almost 250,000 jobs** in rural, urban and suburban communities from coast to coast to coast.

*Statistics Canada, 2021 & RIAS Report, 2019*

### DID YOU KNOW?

Canada's climate funding lags far behind other markets at only **0.5% of farm gate receipts compared to 1.7% in the U.S. and 1.8% in the E.U.**

*Royal Bank of Canada, 2023*

### DID YOU KNOW?

More than **26% of Canadians** have **reduced their consumption of fruits and vegetables** in the past year due to price increases.

*University of Guelph, 2022*

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