



Canadian
Horticultural
Council

Conseil
canadien de
l'horticulture



**FALL HARVEST
MOISSON D'AUTOMNE**

Produce and Politics
Fruits, légumes et politiques

CPMA ACDFL
CANADIAN PRODUCE MARKETING ASSOCIATION
ASSOCIATION CANADIENNE DE LA
DISTRIBUTION DE FRUITS ET LÉGUMES

Fall Harvest 2020 Virtual Event Schedule

All times in EST Group meetings start at 11am due to time zone needs, but meetings with Parliamentarians may be scheduled earlier based on Parliamentarian locations.

The 2020 Fall Harvest event schedule has been designed so that Monday is the only full day for participants. **Please note that participation in Monday's training sessions is required for those wishing to attend Parliamentarian meetings.**

Monday, November 2nd	
11:00 a.m. -11:30 a.m.	Welcome and Introductions
11:30 a.m. – 12:15 p.m.	Overview of Our Issues
12:15 p.m. – 12:30 p.m.	Greetings from Government
12:30 p.m. – 1:00 p.m.	Lunch Break
1:00 p.m. - 2:00 p.m.	<p>Panel Discussion: Produce & Politics <i>On this panel, we'll host a roundtable discussion with political pundits from the Liberal, Conservative and New Democratic parties to help prepare participants for our meetings with Parliamentarians later in the week. We'll explore the political landscape of the new Parliamentary session and what it means for Canada's fresh produce industry, covering issues that are top of mind for many in our sector including: economic recovery from the COVID-19 pandemic, enhancing sustainability, labour challenges across the supply chain, and much more.</i></p>
2:00 p.m. – 3:00 p.m.	Industry Participant Training Session: Engaging your MP – Tips, Tricks & Best Practices
3:00 p.m. – 3:15 p.m.	Coffee Break
3:15 p.m. – 3:30 p.m.	Final Remarks & Introduction to Networking Session
3:30 p.m. – 4:00 p.m.	Industry Participant Networking Session: Preparing for Meetings with Parliamentarians



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Tuesday, November 3rd	
9:00 a.m. – 5:00 p.m.	Virtual Meetings with Parliamentarians and officials
12:30 p.m. – 1:30 p.m.	<p>Educational Panel for Parliamentarians: COVID-19 Challenges for Canadian Growers and the Produce Supply Chain</p> <p><i>The produce supply chain has risen to the unimaginable challenges imposed by the COVID-19 global pandemic to ensure that fresh fruits and vegetables continue to make it to Canadian tables. On this panel, you'll hear from growers, packers and distributors on how the pandemic has impacted them and their workers, and what they've done to ensure that their operations have continued to operate safely and efficiently.</i></p> <p>*Industry participation welcome*</p>
3:30 p.m. – 4:30 p.m.	Industry Participant Networking Session: Reflections from Day 1 Meetings

Wednesday, November 4th	
9:00 a.m. – 5:00 p.m.	Virtual Meetings with Parliamentarians and officials
12:30 p.m. – 1:30 p.m.	<p>Educational Panel for Parliamentarians: The Produce Supply Chain in Your Neighbourhood</p> <p><i>This panel offers an opportunity for participants to learn about how the fresh produce supply chain is integrated in communities across the country – from the farm gate to the dinner plate. You'll get to see how produce makes its way from the field, orchard or greenhouse to grocery stores in bustling urban centres. The produce supply chain is a lot closer to home than you think!</i></p> <p>*Industry participation welcome*</p>

Thursday, November 5th	
9:00 a.m. – 5:00 p.m.	Virtual Meetings with Parliamentarians and officials
3:30 p.m. – 4:00 p.m.	Closing Remarks & Industry Participant Networking Session: Reflections from the Event