



Canadian
Horticultural
Council

Conseil
canadien de
l'horticulture



POST-ELECTION
MEET & GREET SERIES
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INDUSTRY TALKING POINTS: SUPPLY CHAIN DISRUPTIONS

Our ask: The Government of Canada should name a Supply Chain Commissioner to lead a joint industry-government Task Force to bring departments, stakeholders, and international partners together to effectively address these supply chain disruptions in a multi-lateral and holistic manner.

When in doubt, think Connect (why is it important to YOU?), Contrast (what's missing?), Solve (how can the government help?)

If nothing else, we want Parliamentarians to remember:

- **Connect:** Substantial increases in costs and delays along the supply chain threaten our food security and the long-term economic viability of the North American fresh produce sector. These costs cannot be fully borne by the industry and will ultimately be passed to consumers – affecting most those who can least afford it.
- **Contrast:** *[TELL YOUR STORY ABOUT HOW SUPPLY CHAIN DISRUPTIONS HAVE IMPACTED YOUR BUSINESS/OPERATION. The list of issues below are examples of some of the areas you may wish to cover].*

Examples of ongoing supply chain disruptions:

- Crippling port congestion (i.e., Need for reliable port infrastructure across Canada)
 - Delays and exploding costs in container shipping
 - Cascading effects of inconsistent product delivery
 - Continuing labour shortages across the supply chain
 - Growing input shortages
 - Stockpiling of product by consumers
- **Solve:** The Government of Canada should name a Supply Chain Commissioner to lead a joint industry-government Task Force to bring departments, stakeholders, and international partners together to effectively address these supply chain disruptions in a multi-lateral and holistic manner.

Please note: *It is recommended that you draft 4 or 5 bullets that summarize the supply chain issues affecting your business/operation.*



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About the Canadian Produce Marketing Association

- Based in Ottawa, the Canadian Produce Marketing Association (CPMA) is a not-for-profit organization representing companies across the fresh fruit and supply chain in Canada.
- Founded in 1925, CPMA represents domestic and international members who are responsible for 90% of fresh fruit and vegetable sales in Canada.
- CPMA members include major growers, shippers, packers, and marketers; importers and exporters; transportation and logistics firms; brokers, distributors, and wholesalers, retailers, foodservice distributors; fresh cut operators and processors.

About the Canadian Horticultural Council

- The Canadian Horticultural Council (CHC) is an Ottawa-based, not for-profit, national association that represents fruit and vegetable growers across Canada.
- Since 1922, CHC is involved in the production of over 120 different types of crops on over 14,237 farms, with farm cash receipts of \$5.4 billion in 2019.
- CHC advocates on important issues that impact Canada's horticultural sector.