



OUR COMPANY'S SUSTAINABILITY STORY

Company: _____

Contact

Name: _____

Email: _____

Job Title: _____

Check here if you do not wish your contact details to be published in the compiled document.

About the Operation

Type of operation: _____

Number of employees: _____

Website: _____

Sustainability Drivers

Please indicate the goals that drove your sustainability efforts (e.g. land conservation, buyer expectations, etc.). If you considered the [United Nations Sustainable Development Goals](#) during your decision-making, please indicate which of the goals is applicable.

Common Sustainability Practices

Please indicate the industry best practices that this initiative aimed to achieve (e.g. reduction in water usage, recyclable packaging materials, etc.).

Title

Please provide a title that reflects the core issues addressed in your efforts.

Summary

Please briefly summarise the context and objective of the initiative(s).

Situation

Please elaborate on the specific situation/context. Where possible, draw on statistics and data.

Strategy

Please describe the strategic approach.

Results and Lessons Learned

Please elaborate on the specific results, challenges encountered, and lessons learned. If possible, briefly elaborate whether the concrete experience could be replicated in other contexts. Preferably, summarise your answer in bullet points.

Other Information

Please provide any additional information that you would like to share (e.g. references, citations, etc.).

Images

Please attach to your email your company logo, and any images, graphics, or other content you believe is necessary (high definition preferred).

By submitting this information, you agree to allow CPMA to post the information on the CPMA website and include it in other communications related to sustainability.