



Social media samples

Federal Election 2025

Advancing Canadian interests in international trade

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Trade diversification opens new markets for Canadian produce. Will (tag name of party) support the Canadian produce industry by dedicating resources to advance free and fair trade and our competitiveness in the global marketplace? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government #CdnAg #Cdnpoli #Elxn45

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To ensure the ongoing viability of Canada's food system, we need a strong domestic and global strategy. Free and fair international trade in fresh produce offers huge economic growth opportunity for Canadian businesses and provides Canadians with access to safe and healthy fresh food options year. How will (tag name of party/name of candidate) support measures promoting free and fair trade for Canadian produce? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government:

Increasing produce consumption for healthier communities

X

The #freshproduce industry is striving to promote healthy eating for all Canadians. How will (tag name of party/ name of candidate) support the Canada Food Guide recommendation to help Canadians fill half their plates with fruits and vegetables? [Learn more about what the](#) #freshproduce industry is asking from the next government #CdnAg #Cdnpoli #Elxn45

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Did you know that according to the Krueger report (2021), almost 90% of Canadians are not eating the recommended amount of fruits and vegetables? This is almost 10% more than the number reported during the last election in 2021. Will (tag name of party) invest in the health of Canadians and support measures to promote increased fruit and vegetable consumption and #FoodasMedicine? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government: #CdnAg #Cdnpoli #Elxn45

Fueling a competitive and resilient produce supply chain



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A fluid supply chain is essential to bringing fresh produce to tables across Canada and around the world. Will (tag name of party) support efforts to facilitate the flow of goods across the border? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government: #CdnAg #Cdnpoli #Elxn45

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The #freshproduce industry relies on a robust and fluid supply chain to avoid any disruptions to the flow of produce. How will (Insert party name) support for the National Index and stakeholders' efforts to position Canada as a global leader in agri-food sustainability? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government:

Building the fresh produce workforce

X

To ensure a competitive and resilient produce sector, we must invest in attracting and retaining talent across the supply chain. How will (tag name of party) commit to strengthening our produce workforce? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government: #CdnAg #Cdnpoli #Elxn45

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A 2023 Royal Bank of Canada report found that, by 2033, 40% of Canadian farm operators will retire, leaving a shortfall of 24,000 general farm, nursery and greenhouse workers. Labour shortages have cost the produce industry hundreds of millions of dollars. How will (tag the name of a candidate/party) help bridge this gap and support the food supply chain in generating interests in careers in our dynamic sector? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government:

Supporting a sustainable produce sector

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The fresh produce supply chain is highly integrated around the world. Will (tag name of candidate/party) commit to working with the #freshproduce sector to drive North American and global conversations to align efforts, standards and systems to effectively achieve our collective sustainability goals? <https://bit.ly/41S5Eu5> industry is asking from the next government: #CdnAg #Cdnpoli #Elxn45

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Environmental, social and economic sustainability is essential for the future of Canada's fresh produce sector. How will (tag name of candidate/party) engage with the industry to drive conversations and efforts to achieve our collective sustainability goals? <https://bit.ly/41S5Eu5> #freshproduce industry is asking from the next government: