



## **ACTION REQUEST: IFPS needs your support to upload images to the PLU database**

*August 20, 2021* – In the past few months, the IFPS has been working to identify and upload product images to its PLU database. Although we have made progress with the addition of images, there is still a gap of 612 PLUs. As you all know, the IFPS database is the single global resource for this kind of information. The database will continue to be used by retailers around the globe, especially for advertising and marketing. With that in mind, we need your support to ensure that as many images are uploaded to the database as possible.

Please review the PLUs identified under “Missing PLU Images” in the [following spreadsheet](#) and submit images by uploading the image in this [Dropbox link](#) or, if preferred, send the images to Vincent Huston at [vhuston@cpma.ca](mailto:vhuston@cpma.ca) and Wendy Logan at [wlogan@pma.com](mailto:wlogan@pma.com). If using Dropbox, you will be prompted to log in with your Google or Apple account or create a Dropbox. **If you choose to upload images using the above Dropbox link, please use the following nomenclature for naming folders and image files:**

Folder: “Image source/company/organization”, “Year”.

- EXAMPLE: **Markon - 2021**

Image file: “PLU”, “Commodity Name”, “Variety”.

- EXAMPLE: **3016 Pears - Concorde**

IFPS only requires one image per commodity and **images must respect the following specifications:**

- TIFF format.
- 300 dpi (dots per inch).
- Image of product only, no packaging.
- Image must be in a 1:1 ratio (squared).
- Image size range between ‘900 x 900’ pixels to ‘2400 x 2400’ pixels.

***Please Note: By submitting images (photos), you confirm and guarantee that there is no third-party copyright to the work presented and that you assume full responsibility for any infringement of third-party copyright. All images submitted become the property of IFPS.***

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### **International Federation for Produce Standards**

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