



PRESS RELEASE

CPMA congratulates Canada's 44th Prime Minister and Members of Parliament

September 21, 2021, (Ottawa, ON) – CPMA wishes to congratulate the re-elected Prime Minister, the Right Honourable Justin Trudeau and all Members of the 44th Parliament.

CPMA looks forward to working with the incoming Parliamentarians to shine a light on the crucial role the fresh fruit and vegetable sector plays in driving the Canadian economy and to address the [key priorities of the produce industry](#), including:

- Providing financial protection for produce sellers;
- Supporting a sustainable produce sector;
- Reducing unnecessary and problematic plastics;
- Bridging the labour gap in the fresh produce sector;
- Strengthening Canada's food system and fostering healthy communities;
- Fueling our industry's competitiveness through innovation and infrastructure;
- Promoting Canadian produce through global trade; and
- Ensuring meaningful consultation to achieve effective regulatory modernization.

CPMA is committed to advocating for the interests of its members, including through its annual advocacy events on Parliament Hill. Later this fall, industry members will have the opportunity to participate in a series of Meet and Greets with key members of the new Parliament, followed by the annual Farm to Plate and Fall Harvest events next year.

To learn more about CPMA's policy priorities, visit our [Federal Election webpage](#).

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For more information, please contact:

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About the Canadian Produce Marketing Association (CPMA)

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.