

Canadians not willing to sacrifice for Reduced Plastics Regulations



55%

Will **NOT** pay 1\$ more for unwrapped cucumbers



33%

Will **NOT** give up winter berries



50%

Will **NOT** purchase hidden strawberries



49%

Will **NOT** pay 1\$ more for salads packaged in plant based packages



41%

Will **NOT** accept increased food waste at home



2.92 servings/day, a decline from 3.11 servings/day in Q4: 2022

