



## PRESS RELEASE

### **CPMA to lead industry working group focused on plastics**

May 6, 2019 (Ottawa, ON) – The Canadian Produce Marketing Association (CPMA) has announced the formation of an industry working group focused on the many issues surrounding the use of plastics across the produce supply chain.

“This is a complex issue which is a focus for consumers, governments and industry,” says CPMA President Ron Lemaire. “The use of plastics across the produce industry is important for food safety, product shelf life and produce identification. This working group will look at all aspects of the issue to better understand the opportunities to balance environmental concerns, food safety issues and consumer demands.”

The working group, comprised of leaders from across CPMA member companies, will examine how plastics are unique to produce, what alternatives may be available and the implications of plastics for food loss and waste.

The group will begin work this month with a preliminary report forecast for the end of 2019.

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**About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.