



PRESS RELEASE

CPMA Announces Board of Directors for 2019-2020

April 11, 2019 (Ottawa, ON) – The Canadian Produce Marketing Association is proud to announce its Board of Directors for 2019-2020. Elections took place last week, during the 2019 CPMA Annual General Meeting, happening concurrently with the 2019 CPMA Convention and Trade Show. The CPMA Board of directors represents a wealth of industry talent from across all stages of the supply chain.

The following directors were elected to the CPMA Board of Directors:

- Joe Sbrocchi, Ontario Greenhouse Vegetable Growers
- Raffi Krikorian, Goodfood Market Corp.
- Dan Martin, EarthFresh
- Mimmo Franzone, Longo Bros. Fruit Markets Inc.
- David Dube, Krown Produce
- Robert Johnson, Country Grocer
- Tom Coleman, Earthbound Farm
- Brian Slagel, Sunkist Growers, Inc.

The [complete CPMA Board of Directors listing](#) is as follows:

Executive Committee

POSITION	NAME	COMPANY	SECTOR
Chair	Oleen Smethurst	Costco Wholesale Canada	Retail
Past Chair	Les Mallard	Fyffes North America Inc.	Grower/Packer/Shipper
1 st Vice Chair	Davis Yung	Fresh Direct Produce Ltd.	Wholesaler
2 nd Vice Chair	Guy Milette	Courchesne Larose Ltée.	Wholesaler
Executive Committee Member	Mario Masellis	M.L. Catania Co. Ltd.	Wholesaler
Executive Committee Member	Colin Chapdelaine	Star Group / BC Hot House Foods Inc.	Grower/Packer/Shipper

Board Members

NAME	COMPANY	SECTOR
Murray Driediger	BCfresh	Grower/Packer/Shipper
George Pitsikoulis	Canadawide Fruit Wholesalers Inc.	Wholesaler
Byron Bellows	Colemans Food Centres	Retail
Robert Johnson	Country Grocer	Regional Retail

Tom Coleman	Earthbound Farm	Grower/Packer/Shipper
Dan Martin	EarthFresh	Grower/Packer/Shipper
Steve Bamford	Fresh Advancements	Wholesaler
John Corsaro	The Giumarra Companies	Grower/Packer/Shipper
Raffi Krikorian	Goodfood Market Corp.	Retail
David Dube	Krown Produce	Wholesaler
Frank Gambioli	Loblaw Companies	Retail
Mimmo Franzone	Longo Brothers Fruit Markets Inc.	Regional Retail
Tim York	Markon Cooperative Inc.	Food Service
Steve Boulianne	Metro Richelieu Inc.	Retail
Andrea Palmer	Nova Agri Inc.	Grower/Packer/Shipper
Joe Sbrocchi	Ontario Greenhouse Vegetable Growers	Affiliated Services
Steve Roosdahl	The Oppenheimer Group	Grower/Packer/Shipper
Brian Hampton	The Produce People Ltd.	Wholesaler
Keith Kuhl	Southern Potato Co. Ltd.	Grower/Packer/Shipper
Brian Slagel	Sunkist Growers, Inc.	Grower/Packer/Shipper
Tom Bak	Sysco	Food Service
Stephan Schmekel	Vegpro International Inc.	Grower/Packer/Shipper
Mike Ecker	Vineland Growers' Co-operative Ltd.	Grower/Packer/Shipper
Kimberly Roberts	Walmart Canada	Retail
Aaron Bregg	Westcoast Produce Wholesalers	Regional Retail

CPMA would like to thank Rick Alcocer of Duda Farm Fresh Foods, Inc., Kendra Mills of the P.E.I. Potato Board and Robert Pereira of Walmart Canada Corp for their countless volunteer hours and contributions to the Board of Directors over their years of service.

Please click here to [view a photo of the 2019-2020 CPMA Board of Directors](#).

CPMA thanks all candidates and looks forward to continuing to grow the organization throughout the coming year.

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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.