



PRESS RELEASE

CPMA Applauds Government for Transformative Investments in Budget 2019

March 11, 2019 (OTTAWA, ON) – Today, the Canadian Produce Marketing Association (CPMA) applauds the federal government for its transformative investments announced in Budget 2019. The fresh fruit and vegetable industry in particular welcomes significant investments in rural broadband, funding for A Food Policy for Canada, increased focus on food loss and waste, improved regulatory processes, and tax changes to the Small Business Deduction.

“Budget 2019 provides important investments in key areas impacting the fresh produce industry,” said CPMA President Ron Lemaire. “We are thrilled to see that the Government has implemented many of the recommendations put forward by CPMA through the pre-Budget consultation process and our ongoing advocacy efforts. These investments and changes to the Small Business Deduction for growers will help bolster the fresh produce industry and grow the economy.”

CPMA is looking forward to learning more about specific Budget 2019 announcements and the release of the new Regulatory Roadmap for Agri-Food and Aquaculture. CPMA will continue engaging and collaborating with the Government on these files on behalf of the industry.

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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.