



PRESS RELEASE

Larry McIntosh: Recipient of the 2021 Canadian Produce Person of the Year Award

July 21, 2021, (Ottawa, ON) – Larry McIntosh, former President and CEO of the Peak of the Market, was today presented with the 2021 Canadian Produce Person of the Year Award for his outstanding contributions to the produce industry.

Larry McIntosh is renowned for his exemplary leadership, dedication to advancing the produce industry, and passion for promoting fresh fruit and vegetable consumption. Until his retirement in June 2021, Larry was the President and CEO of the Peak of the Market for 27 years.

He has served on boards of several organizations including the Canadian Produce Marketing Association (CPMA), Food and Beverage Manitoba, the Winnipeg and Manitoba Chambers of Commerce, the Canadian Food Policy Advisory Council, and more.

Besides the 2021 Canadian Produce Person of the Year Award, Larry has been recognized with several awards including the Golden Carrot Award, the Agri-Marketer of the Year Award, the Queen Elizabeth II Diamond and Golden Jubilee Medals, and the Canadian Red Cross Humanitarian of the Year Award.

“Larry McIntosh is one of the leaders who have greatly contributed to shaping the landscape of the Canadian produce industry,” says Ron Lemaire, CPMA President. “His leadership, extensive knowledge, and experience in the food sector have benefited many in our industry and we are pleased to see that his tireless efforts and contributions are recognized with this prestigious award.”

The Canadian Produce Person of the Year Award has been presented by [The Packer](#) to outstanding members of the industry since 1973. [Learn more about Larry McIntosh.](#)

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About the Canadian Produce Marketing Association (CPMA)

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.