



PRESS RELEASE

CPMA congratulates new federal Cabinet

October 28, 2021, (Ottawa, ON) – CPMA wishes to congratulate all newly-appointed and re-appointed federal Cabinet Ministers set to lead Canada’s 44th Parliament.

CPMA looks forward to working with the new Cabinet, including the returning Minister of Agriculture and Agri-Food, the Honourable Marie-Claude Bibeau, to raise awareness of the importance of our sector and to address the [key priorities of the produce industry](#), including:

- Providing financial protection for produce sellers;
- Supporting a sustainable produce sector;
- Reducing unnecessary and problematic plastics;
- Bridging the labour gap in the fresh produce sector;
- Strengthening Canada’s food system and fostering healthy communities;
- Fueling our industry’s competitiveness through innovation and infrastructure;
- Promoting Canadian produce through global trade; and
- Ensuring meaningful consultation to achieve effective regulatory modernization.

CPMA is committed to advocating for the interests of its members, including through its annual advocacy events on Parliament Hill. This fall, industry members will have the opportunity to participate in a series of [Meet and Greet meetings](#) with key members of the new Parliament, followed by the annual Farm to Plate and Fall Harvest events next year.

To learn more about CPMA’s advocacy efforts, visit our [website](#).

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For more information, please contact:

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About the Canadian Produce Marketing Association (CPMA)

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.