

## PRESS RELEASE

## 2022 CPMA Convention and Trade Show: Early bird registration now open

February 3, 2022 (Ottawa, ON) – Early bird registration for the 2022 CPMA Convention and Trade Show, which will take place **April 5-7, 2022**, at the **Palais des congrès in Montreal, Quebec**, is now open. CPMA's Annual Trade Show is Canada's largest event dedicated to the fresh fruits and vegetable industry.

This year's show will focus on reuniting the produce industry after almost three years. Attendees who purchase full delegate registration have access to all that the event has to offer, including educational sessions, social events consisting of the Chair's Welcome Reception and After Party, and meal functions such as Awards Brunch, the Delegate and Companion Breakfast where they will hear from keynote speaker, Dr. Nick Bontis.

"Montreal produce industry members are excited that the first in-person CPMA Trade Show is coming to our vibrant hometown," said Steve Boulianne, Chair of the 2022 CPMA Convention and Trade Show Organizing Committee. "We are looking forward to welcoming everyone and showcasing the variety of fresh produce colours, shapes, and flavours in all their splendor."

"We are thrilled to bring the produce industry together, in person, since 2019," said CPMA President Ron Lemaire. "Our Annual Trade Show is a premier platform for industry members to meet one-on-one with key leaders, showcase their products, expand their knowledge and professional network to support their business growth. The safety of Trade Show attendees is our priority. Our team has been and is still working hard behind the scenes to design and deliver an exciting event in a safe environment."

The deadline for early bird registration is March 4, 2022.

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## For more information, please contact:

Micken Kokonya

Manager, Communications and Market Research, Canadian Produce Marketing Association

Telephone: 613-226-4187 x225 | Cell: 613-878-3312

Email: mkokonya@cpma.ca

## **About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.