



PRESS RELEASE

CPMA joins business leaders in call to end blockades

February 11, 2022 (Ottawa, ON) –The Canadian Produce Marketing Association (CPMA), in collaboration with the Canadian Chamber of Commerce and other business leaders and organizations across the country today, signed an open letter calling on elected officials at all levels of government to end the ongoing blockades.

The fresh produce industry has experienced several challenges over the past two years including, labour shortages, supply chain disruptions, weather-related disasters, and more.

“Since the beginning of the pandemic, our industry has faced challenges that have transformed how we do business,” said CPMA President Ron Lemaire. “In addition to the supply chain disruptions that we are dealing with, the current blockades at our borders are not only making shipping of perishable produce extremely difficult but are also impacting the Canadian economy and Canadians’ access to fresh fruits and vegetables.”

CPMA continues to work with industry partners and the government to highlight the consequences of these disruptions.

Read the joint open letter [here](#).

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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.