



## PRESS RELEASE

### CPMA announces the 2022 Passion for Produce participants

March 22, 2022 (OTTAWA, ON) –The Canadian Produce Marketing Association (CPMA) is proud to announce the participants for the 2022 Passion for Produce (PFP) Program in Montreal. As an added value to membership, PFP was created by CPMA in 2010 to provide rising stars in the produce industry with the opportunity to accelerate their professional development through a unique mentoring experience at the Annual Convention and Trade Show.

“We are thrilled to have so many rising stars from some of the leading companies within our industry” said Ron Lemaire, President, CPMA. “PFP provides mentoring and education in a fast-paced but fun setting where participants learn through targeted mentoring sessions and networking events. This program also gives participants the opportunity to increase their knowledge beyond the scope of their current role within the industry.”

Over the three-day Convention and Trade Show, PFP candidates are partnered with industry mentors for interactive sessions, networking events, and more to learn all they can about the fresh produce industry in Canada. PFP participants gain knowledge through first-hand experiences, discussions, and networking that empowers them to return to work with an enriched understanding and renewed enthusiasm for the produce industry. Candidates develop lasting relationships with mentors, fellow candidates, and other industry leaders that will guide them through their careers.

CPMA is proud to announce the 2022 Passion for Produce participants:



**Sarah Aouaz**  
Metro Inc.



**Ezio Bondi**  
Bondi Produce & Specialty  
Foods



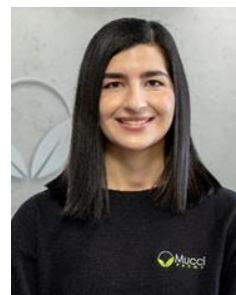
**Myles Coueffin**  
Oppy



**Nathan Couvillon**  
Ontario Greenhouse Vegetable  
Growers



**Alexa Hambly**  
Gwillimdale Farms



**Samantha Hawi**  
Mucci Farms

# CPMA



**Madison Hopper**  
Equifruit Inc



**Kate Isaacson**  
Fresh Direct Produce



**Jessica Levac**  
naturSource Inc



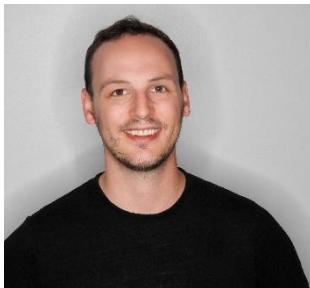
**Charlotte Mc Innes**  
Metro Inc.



**Katrina McMorrow**  
Global Citrus Group



**Ty Nielsen**  
Driscoll's Inc.



**Greg Palmer**  
Costco Wholesale Canada



**Lauren Pelletier**  
Star Produce Ltd.



**Elena Pitsikoulis**  
Canadawide



**Anthony Suppa**  
Burnac Produce



**Jennifer Taylor**  
Loblaw Companies Limited



**Mitchell Werry**  
Star Produce Inc.

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**About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.