



PRESS RELEASE

CPMA announces Mario Masellis as the 2022-2023 Chair

April 20, 2022 (Ottawa, ON) – The Canadian Produce Marketing Association (CPMA) is pleased to announce [Mario Masellis](#) as the 2022-2023 CPMA Chair following his appointment during the Board Meeting held concurrently with the 2022 CPMA Convention and Trade Show.

Mario is the Vice President, Sales and Marketing of Catania Worldwide. He has been a CPMA Board member since 2009 and a mentor for our Passion for Produce program. He brings to this role broad knowledge and extensive experience having worked in the industry for more than 25 years.

As CPMA Chair, Mario will focus on areas that are close to his heart including, education and training, government relations efforts, and diversity and inclusion.

“It is a tremendous honour to have this opportunity to serve as CPMA Chair. I’m looking forward to building upon the work my colleagues and past chairs have done, which supports CPMA as the voice of the produce industry in Canada. The key areas that I would like to work on include improving education and training, raising consumer awareness around fresh produce consumption, and supporting an environment for diversity and inclusion within our industry,” said Mario Masellis.

In his role as Chair, Mario will be supported by the Executive Committee which consists of:

POSITION	NAME	COMPANY	SECTOR
Chair	Mario Masellis	Catania Worldwide	Wholesaler
Past Chair	Guy Milette	Courchesne Larose Ltd.	Wholesaler
1 st Vice Chair	Colin Chapdelaine	Star Group / BC Hot House Foods Inc.	Grower/Packer/Shipper
2 nd Vice Chair	George Pitsikoulis	Canadawide Fruit Wholesalers Inc.	Wholesaler
Executive Committee Member	Steve Bamford	Fresh Advancements	Wholesaler

The complete CPMA Board of Directors listing can be [found here](#).

[View photo of the 2022-2023 CPMA Board of Directors.](#)

For more information, please contact:

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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.