

PRESS RELEASE

Exhibit space for CPMA 2023 is sold out

December 6, 2022 (Ottawa, Ontario) – The Canadian Produce Marketing Association (CPMA) is thrilled to announce that exhibit space for its <u>2023 CPMA Convention and Trade Show</u> is sold out.

The upcoming Annual Convention and Trade Show will take place **April 25-27, 2023, in Toronto, Ontario**. The event will be held at the Metro Toronto Convention Centre and will have over **600** exhibit spaces featuring more than **300** companies from around the world.

CPMA's Annual Convention and Trade Show is hosted in a cyclical fashion, rotating between three cities: Toronto (2023), Vancouver (2024), and Montreal (2025).

In addition to the sold-out exhibit space, the show will feature a multitude of concurrent events including:

- A keynote address at the Delegate and Companion Breakfast on April 26.
- Business Sessions, networking events, and educational opportunities.
- The New Product Showcase featuring the most innovative products in the produce industry.

Industry members who are interested in exhibiting at CPMA's Trade Show are invited to contact CPMA at, <u>CPMA_SALES@cpma.ca</u>, to be placed on the waiting list.

Delegate registration for CPMA 2023 opens in January 2023. Visit the <u>CPMA convention website</u> to learn more.

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For more information, please contact:

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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.