



## PRESS RELEASE

### Exhibit space for CPMA 2023: Over 90% sold out

July 5, 2022 (Ottawa, ON) – Exhibit space for the Canadian Produce Marketing Association 2023 Convention and Trade Show (CPMA 2023) is over 90 % sold out. The remaining booth space is now on sale on a first-come, first-served basis.

CPMA's Annual Convention and Trade Show is Canada's largest event dedicated to the fresh produce industry. Each year, the event brings together thousands of attendees representing the entire produce supply chain from farm gate to dinner plate.

"We are delighted to, once again, host members of the produce industry in vibrant Toronto," said Ron Lemaire, CPMA President. "After reuniting the industry in person last April in Montreal, members are excited to be part of CPMA 2023 to showcase their produce products and services, enhance their professional skills, connect with prospective clients and strengthen business relationships."

CPMA 2023 will take place **April 25-27, 2023, in Toronto, Ontario**, at the Metro Toronto Convention Centre. The upcoming event will feature over 600 exhibit spaces with more than 270 companies from around the world including, major growers, importers and exporters, and more. [See the floorplan](#) for a full list of exhibitors.

Further information about exhibit opportunities can be found on the event website or by contacting: Heather Urban, Director, Membership and Market Development at +1 613-226-4187, 233 or +1 613-218-3832.

Delegate registration for this upcoming Convention and Trade Show opens in January 2023. Visit the [convention website](#) to learn more.

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#### About the Canadian Produce Marketing Association

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a



significant economic driver for communities and that also improves the health and productivity of Canadians.