



## PRESS RELEASE

### **2023 CPMA Convention and Trade Show: Early bird registration is now open**

January 10, 2023 (Ottawa, ON) – Early bird registration for the 2023 CPMA Convention and Trade Show (CPMA 2023) taking place **April 25-27, 2023**, at the **Metro Toronto Convention Centre in Toronto, Ontario**, is now open.

CPMA's annual Convention and Trade Show is Canada's largest event entirely dedicated to the fresh fruits and vegetable industry. Each year, the show attracts thousands of participants representing the entire fresh produce supply chain.

Attendees who purchase full delegate registration have access to all that the event has to offer, including the Chair's Welcome Reception, all meal functions and keynote speakers, business sessions, social events, award presentations, and the Annual Banquet.

"We are thrilled to welcome Canadian and international produce industry professionals back to Toronto," said Steve Bamford, Chair of the CPMA 2023 Organizing Committee. "In addition to showcasing products and services of the produce supply chain, this year's event is designed to offer exceptional opportunities for business development, education, networking, and socializing."

"Toronto is one of Canada's most diverse and business-friendly cities where CPMA has, on numerous occasions, successfully held its annual Convention and Trade Show," said CPMA President Ron Lemaire. "CPMA is looking forward to bringing the produce sector together again in Toronto to mark its 98 years of advocating for the industry, driving produce consumption, and strengthening relationships to support produce business growth."

[Early bird registration for CPMA 2023 closes on March 3, 2023.](#)

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**For more information, please contact:**

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**About the Canadian Produce Marketing Association (CPMA)**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.