



PRESS RELEASE

Event summary for 2023 CPMA Convention and Trade Show

May 2, 2023 (Ottawa, ON) – The 2023 Canadian Produce Marketing Association Convention and Trade Show (CPMA 2023) held last week in Toronto is CPMA’s biggest show in its history with **OVER 4200** people attending the event.

637 exhibitors from over **300** companies accounted for **63,700** square feet of booth space on the Trade Show floor. Among those were **158** international exhibitors from **11** countries, **159** Canadian exhibitors, and **50** first-time exhibitors, who donated **49,473 lbs** of their leftover produce to Second Harvest and Toronto’s Daily Bread Food Bank. The 2023 New Product Showcase included **69** products from **49** different companies.

“We were thrilled to welcome both Canadian and international produce industry members back to Toronto after six years,” said Ron Lemaire, CPMA President. “This year’s event was a huge success attracting the highest number of registrants and attendees exceeding all our past shows. This turnout illustrates the important role our show plays providing the industry with exceptional opportunities for education, networking, socializing, innovation and business development, as members showcase produce from across the world.”

CPMA congratulates the winners of this year’s awards. The following individuals and companies earned honours at this year’s event:

- Fresh Health Award – Mucci Farms
- Young Professional Award – Greg Palmer, Loblaw Companies Ltd.
- Lifetime Achievement Award – Sam Silvestro
- The Packer’s Produce Person of the Year Award – Mario Masellis, Catania Worldwide

Best Booth Awards

- Best Island Booth Award – [EarthFresh](#) (booth 820)
- Best Inline Booth Award – [Highline Mushrooms](#) (booth 310)
- Best First-Time Exhibitor Booth Award – [Lucid Corp](#) (booth 1923)

New Product Showcase Awards

- Best New Product Award – Yoom Tomatoes by [Nature Fresh Farms](#)
- Best Snackable Product Award – Boost Bento and Bliss Bento by [Naturipe Farms](#)
- Packaging Innovation Award – Closed Baskets for fresh produce by [Cascades](#)
- Organics Award – Queen of Greens by [Mastronardi Produce](#)

Here’s a peek at some of [CPMA 2023 highlights](#).

CPMA thanks all sponsors, volunteers, exhibitors, and attendees for making this event possible and looks forward to welcoming everyone **April 23-25, 2024**, in Vancouver, British Columbia.



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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.