



## PRESS RELEASE

### CPMA announces Colin Chapdelaine as the 2023-2024 Chair

May 11, 2023 (Ottawa, ON) – The Canadian Produce Marketing Association (CPMA) is pleased to announce Colin Chapdelaine as the 2023-2024 CPMA Chair following his appointment during the Board Meeting held concurrently with the 2023 CPMA Convention and Trade Show.

Colin brings to this role broad knowledge and extensive experience, having worked in the industry for more than 25 years. He is currently the President of Berry Operations at Star Produce and has served on CPMA Board from 2007 to 2012 and then from 2015 to present. He is also a member of CPMA’s Executive and Human Resources Committees and is currently the Vice-Chair of the Association’s Industry Technology Advisory Committee.

In addition to building on the work of his predecessors, Colin will prioritize crucial areas that significantly affect the industry. These include advancing innovation and sustainability, while also addressing key supply chain challenges.

“I am truly honoured to take on the role of CPMA Chair,” says Colin Chapdelaine. “I eagerly anticipate collaborating with my colleagues to advance our industry’s commitment to social, economic, and environmental sustainability as well as continuing to drive innovation across the produce supply chain.”

In his role as Chair, Colin will be supported by the Executive Committee which consists of:

POSITION	NAME	COMPANY	SECTOR
Chair	Colin Chapdelaine	Star Group / BC Hot House Foods Inc.	Grower/Packer/Shipper
Past Chair	Mario Masellis	Catania Worldwide	Wholesaler
1st Vice-Chair	George Pitsikoulis	Canadawide Fruit Wholesalers Inc.	Wholesaler
2 <sup>nd</sup> Vice-Chair	Steve Bamford	Fresh Advancements	Wholesaler
Executive Committee Member	David Dube	Krown Produce	Wholesaler
Executive Committee Member	Steve Boulianne	Metro Richelieu Inc.	Retailer

The complete CPMA Board of Directors listing can be [found here](#).

[View photo of the 2023-2024 CPMA Board of Directors.](#)



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**About the Canadian Produce Marketing Association (CPMA)**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.