



PRESS RELEASE

CPMA announces Board of Directors for 2023-2024

April 19, 2023 (Ottawa, ON) – The Canadian Produce Marketing Association (CPMA) is proud to announce its Board of Directors for 2023-2024. Elections results were announced during the 2023 CPMA Annual General Meeting.

The CPMA Board of Directors represents a wealth of industry talent from across all stages of the supply chain. The following directors were elected to the CPMA Board of Directors:

Board members

NAME	COMPANY	SECTOR
Brian Faulkner	BCfresh	Grower or Packer or Shipper
George Pitsikoulis	Canadawide Fruit Wholesalers Inc.	Wholesaler
Mario Masellis	Catania Worldwide	Wholesaler
Andrea Vandergrift	Costco Wholesale Canada	Retail
Robert Johnson	Country Grocer	Regional Retail
Bernard Coté	Courchesne Larose Ltée	Wholesaler
Daniel Terrault	Cultures Gen V	Grower or Packer or Shipper
Dan Martin	EarthFresh	Grower or Packer or Shipper
Jennie Coleman	Equifruit	Grower or Packer or Shipper
Dave Pullar	Federated Co-operatives Limited	Wholesaler
Steve Bamford	Fresh Advancements	Wholesaler
Jozef Hubburmin	Fresh Direct Produce Ltd.	Wholesaler
Jerry Dzikowski	Giant Tiger Stores Ltd.	Regional Retail
John Corsaro	The Giumarra Companies	Grower or Packer or Shipper
Sabrina Pokomandy	Highline Mushrooms	Grower or Packer or Shipper
David Dube	Krown Produce	Wholesaler
Oleen Smethurst	Loblaw Companies Ltd.	Retail
Mimmo Franzone	Longo Brothers Fruit Markets Inc.	Regional Retail



Steve Boulianne	Metro Inc.	Retail
Stephan Schmekel	North American Produce Buyers Limited	Wholesaler
Steve Roosdahl	The Oppenheimer Group	Grower or Packer or Shipper
Kendra Mills	P.E.I. Potato Board	Affiliated Services
Michael Catalano	POM Wonderful LLC	Grower or Packer or Shipper
Zack Jones	Save-On-Foods Limited	Retail
Yan Branco	Sobeys National Procurement	Retail
Colin Chapdelaine	Star Group/ BC Hot House Foods	Wholesaler
Tom Bak	Sysco	Food Service
Kimberly Roberts	Walmart Canada	Retail
Jeff Madu	Windset Farms	Grower or Packer or Shipper

CPMA would like to thank Aaron Bregg, Rick Burt, Joe Sbrocchi and Brian Slagel for their volunteer hours and contributions to the Board of Directors over their years of service.

CPMA thanks all candidates and looks forward to continuing to grow the organization throughout the coming year.

-30-

For more information, please contact:

Micken Kokonya
Manager, Communications and Market Research
Canadian Produce Marketing Association
Cell: 613-878-3312
Email: mkokonya@cpma.ca

About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.