

PRESS RELEASE

CPMA 2024: Exhibit space sales are now open

July 12, 2023 (Ottawa, ON) – Exhibit space sales for the Canadian Produce Marketing Association 2024 Annual Convention and Trade Show (CPMA 2024) are now open.

CPMA 2024 will take place **April 23-25, 2024**, at the Vancouver Convention Centre, in Vancouver, British Columbia. The upcoming event will feature over **600 booths** representing more than **270 companies** from around the world including, major growers, importers and exporters, and more. With over 80 % of the trade show floor sold out, the remaining exhibit space is now on sale on a first-come, first-served basis.

“We are excited to bring the produce industry back to Vancouver after a six-year absence,” said Ron Lemaire, CPMA President. “Our annual event offers a unique platform that allows produce buyers and sellers to connect, engage and build relationships that lead to longstanding success for all involved. This is an opportunity that any produce business should not miss.”

In addition to the Trade Show, CPMA 2024 will showcase an exceptional program with engaging social and educational activities including receptions, keynote sessions, Learning Lounges, retail tours and more.

CPMA’s Annual Convention and Trade Show is Canada’s largest event dedicated to the fresh produce industry. Each year, the event brings together thousands of attendees representing the entire produce supply chain from farm gate to dinner plate.

Further information about exhibit opportunities and the full list of exhibitors can be found on the [event’s website](#) or by contacting: Heather Urban, Director, Membership and Market Development at +1 613-218-3832. Registration for CPMA 2024 opens in January 2024.

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For more information, please contact:

Micken Kokonya
Manager, Communications and Market Research
Canadian Produce Marketing Association
Cell: 613-878-3312
Email: mkokonya@cpma.ca

About the Canadian Produce Marketing Association

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the

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**CONVENTION+TRADE SHOW
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fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.