



PRESS RELEASE

CPMA announces Board of Directors for 2024-2025

April 16, 2024 (Ottawa, ON) – The Canadian Produce Marketing Association (CPMA) is proud to announce its Board of Directors for 2024-2025. Elections results were announced during the 2024 CPMA Annual General Meeting.

The CPMA Board of Directors represents a wealth of industry talent from across all stages of the supply chain. The following directors were elected to the CPMA Board of Directors:

Board members

NAME	COMPANY	SECTOR
Brody Powell	Associated Grocers	Wholesaler
Brian Faulkner	BC Fresh Vegetables Inc.	Grower or Packer or Shipper
George Pitsikoulis	Canadawide Fruit Wholesalers Inc.	Wholesaler
Andrea Vandergrift	Costco Wholesale Canada	Retail
Robert Johnson	Country Grocer	Regional Retail
Bernard Coté	Courchesne Larose Ltée	Wholesaler
Daniel Terrault	Cultures Gen V	Grower or Packer or Shipper
Dan Martin	EarthFresh	Grower or Packer or Shipper
Jennie Coleman	Equifruit	Grower or Packer or Shipper
Dave Pullar	Federated Co-operatives Limited	Wholesaler
Steve Bamford	Fresh Advancements	Wholesaler
Jozef Hubburmin	Fresh Direct Produce Ltd.	Wholesaler
Jack Howell	Fyffes North America, Inc.	Grower or Packer or Shipper
Jerry Dzikowski	Giant Tiger Stores Ltd.	Regional Retail
John Corsaro	The Giumarra Companies	Grower or Packer or Shipper
Quinton Woods	Gwillimdale Produce Ltd.	Grower or Packer or Shipper
Michèle McMillan	Ippolito Fruit & Produce Ltd.	Grower or Packer or Shipper
Hutch Morton	J.E. Russell Produce Ltd.	Wholesaler
David Dubé	Krown Produce	Wholesaler
Simon Romano	Loblaw Companies Ltd.	Retail
Mimmo Franzone	Longo Brothers Fruit Markets Inc.	Regional Retail



Steve Boulianne	Metro Inc.	Retail
Stephan Schmekel	North American Produce Buyers Limited	Wholesaler
Steve Roosdahl	The Oppenheimer Group	Grower or Packer or Shipper
Kendra Mills	P.E.I. Potato Board	Affiliated Services
Michael Catalano	POM Wonderful LLC	Grower or Packer or Shipper
Sierra Johnston	Save-On-Foods Limited	Retail
Yan Branco	Sobeys National Procurement	Retail
Colin Chapdelaine	Star Group/ Whole Leaf Ltd.	Wholesaler
Tom Bak	Sysco	Food Service
Kimberly Roberts	Walmart Canada	Retail
Jeff Madu	Windset Farms	Grower or Packer or Shipper

CPMA would like to thank Oleen Smethurst, Zack Jones and, Sabrina Pokomandy for their volunteer hours and contributions to the Board of Directors over their years of service.

CPMA thanks all candidates and looks forward to continuing to grow the organization throughout the coming year.

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About the Canadian Produce Marketing Association (CPMA):

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.