



## PRESS RELEASE

### **CPMA welcomes the commitment of the entire food supply chain to support the Grocery Sector Code of Conduct**

July 18, 2024 (Ottawa, Ontario)- The Office of the Grocery Sector Code of Conduct (OGSCC) represented by ten organizations including the Canadian Produce Marketing Association (CPMA) has obtained the commitment of all grocers and key suppliers to support the Grocery Code of Conduct (the Code). The news was shared with [Federal, Provincial and Territorial \(FPT\) Ministers of Agriculture](#) today.

The development of the Code was proposed by FPT Ministers of Agriculture in 2021 to improve transparency, predictability, and respect for the principles of fair dealing within the supplier/retailer relationship.

The development process involved several industry representatives including CPMA which has been part of the process since the beginning as a founding member of the initial Working Group and member of the new Interim Board.

“We are delighted to finally have the entire food supply chain’s support for this Code,” said Ron Lemaire, CPMA President. “This Code will support industry’s efforts in strengthening our country’s food supply chain and CPMA is looking forward to working with all stakeholders to implement it swiftly.”

Canada’s Grocery Code of Conduct is a set of principles that allow all parties to make informed business decisions, contribute to a thriving and competitive grocery industry, promote reciprocal trust and collaboration amongst grocery value chain partners, and provide an effective, equitable mechanism for resolving commercial disputes. With the support from the government, OGSCC hopes to implement the Code by June 2025. To learn more about Canada’s Grocery Code of Conduct, visit [canadacode.org](http://canadacode.org).

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#### **About the Canadian Produce Marketing Association**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.