



## PRESS RELEASE

### CPMA 2025 Convention and Trade Show by the numbers

March 27, 2025 (Ottawa, ON) – The 2025 Canadian Produce Marketing Association’s Convention and Trade Show (CPMA Fresh Week 2025) will take place April 8-10 at the Palais des congrès de Montréal. Here is a snapshot by the numbers:

- **690** – The number of exhibit spaces (10 x 10 feet) on the CPMA Trade Show floor this year.
- **Over 325** – The number of unique exhibiting companies.
- **127** – The number of international exhibitors.
- **188** – The number of Canadian exhibitors.
- **30** – The number of first-time exhibitors participating in the CPMA Convention and Trade Show. All first-time exhibiting companies who are new CPMA members will have a floor decal in front of their booth so attendees can welcome them to the Trade Show and to the Association.
- **48** – The number of companies participating in the New Product Showcase.

The exhibit space is sold out, but there is still time to register as a full delegate or buy a trade show pass to attend the event and connect with key industry leaders. Full delegate pass holders have access to:

- CPMA’s Trade Show, Canada’s largest fruits and vegetable show.
- Delegate Breakfast where they will hear from keynote speaker [Geoff Molson](#), Groupe CH Owner, President, and Chief Executive Officer.
- Delegate Lunch featuring the guest speaker, Tina Lee, CEO of T&T Supermarkets.
- Awards Brunch celebrating industry members' achievements.
- All Business Sessions and Learning Lounges where experts will share insights on important topics impacting the produce industry.
- Social evenings and networking events with themes including the Chair’s Welcome Reception, CPMA’s After Party, Women in Produce and Young Professionals receptions, and the Annual Banquet.
- The Innovation Zone which showcases innovative products and cutting-edge technology.
- Trade Show pass holders have the opportunity to establish business relationships with over 300 companies exhibiting at CPMA 2025 Fresh Week. Produce retailers and foodservice operators can take advantage of our complimentary Trade Show vouchers by registering online.

Visit our [Convention website](#) to learn more about what to expect and [register today](#).



**For more information, please contact:**

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**About Canadian Produce Marketing Association (CPMA)**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that has been supporting a diverse membership made up of every segment of the fresh produce supply chain for 100 years. CPMA represents nearly 900 member companies responsible for 90% of the fresh fruits and vegetable sales in Canada and an industry that contributes nearly \$15 billion to Canada's GDP annually, supports over 185,000 jobs, and improves the health and productivity of Canadians.