



## PRESS RELEASE

### **CPMA congratulates Prime Minister Carney, the Liberal Party and Members of Canada's 45<sup>th</sup> Parliament**

April 29, 2025 (Ottawa, ON) – The Canadian Produce Marketing Association extends its sincere congratulations to the incoming Prime Minister, the Right Honourable Mark Carney, the Liberal Party and all Members of the 45<sup>th</sup> Parliament.

CPMA looks forward to working collaboratively with the new Parliament to highlight the vital role of the fresh fruit and vegetable sector in supporting Canada's economy and the well-being of its citizens. As part of this engagement, CPMA will continue to advance [key priorities for the produce industry](#), including:

- Promoting Canadian interests in international trade,
- Increasing fruit and vegetable consumption to support healthier communities,
- Fueling a competitive and resilient produce supply chain,
- Building and sustaining a skilled fresh produce workforce, and
- Supporting environmental sustainability across the fresh produce sector.

In addition, CPMA continues to work closely with the federal government and its partners both domestically and globally to enhance food security and improve supply chain efficiencies across Canada and globally. Through these ongoing collaborative efforts, CPMA is helping to ensure that fresh, nutritious produce remains accessible to Canadians, while supporting a stable and sustainable supply chain.

As a leading advocate for the Canadian fresh produce industry, CPMA remains committed to representing the interests of its members through ongoing engagement, including its annual initiatives on Parliament Hill. This spring and summer, CPMA will host a series of Meet and Greet sessions with key members of the new Parliament, culminating in a flagship advocacy event in Ottawa this fall.

To learn more about CPMA's policy priorities and how we are working to support Canada's fresh produce industry, visit our [Advocacy webpage](#).

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#### **For more information, please contact:**

Candace Knights  
Manager, Communications and Market Research  
Canadian Produce Marketing Association  
Phone: 613-878-3312  
Email: [cknights@cpma.ca](mailto:cknights@cpma.ca)



### **About the Canadian Produce Marketing Association (CPMA)**

Based in Ottawa, Ontario, CPMA is a 100-year-old not-for-profit organization that represents a diverse membership, made up of every segment of the produce industry supply chain, that is responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.