



## PRESS RELEASE

### 2025 CPMA Convention and Trade Show event summary

April 30, 2025 (Ottawa, ON) – The 2025 CPMA Convention and Trade Show (CPMA 2025) was a resounding success attracting more than 4,300 attendees.

Over 325 companies accounted for 68,800 square feet of booth space on the Trade Show floor. Among those were 138 international exhibitors from 8 countries, 190 Canadian exhibitors, and 37 exhibitors who were new CPMA members.

CPMA congratulates the winners of this year's awards. The following individuals and companies earned honours at this year's event:

- Fresh Health Award – Rollo Bay Holdings
- Young Professional Award – Amanda Sharman, Del Fresco Produce
- Lifetime Achievement Award – Les Mallard, Fyffes North America Inc.
- The Packer's Produce Person of the Year Award – George Pitsikoulis, 2024-2025 CPMA Chair and president and CEO of Canadawide Fruit Wholesalers Inc.

#### Best Booth Awards

- Best Island Booth Award – Mucci Farms
- Best Inline Booth Award – Ponderosa Mushrooms
- Best First-Time Exhibitor Booth Award – Mitchell Lincoln

#### New Product Showcase Awards

- Best New Product Award – Sizzlin Hot New Stuffed Mushrooms by [Highline Mushrooms](#)
- Best Snackable Product Award – Fresh Foods Carrot Shakers Multipack by [Bolthouse](#)
- Packaging Innovation Award – Backyard Farms® Green Leaf Lettuce by [Mastronardi Produce](#)
- Organics Award – Organic Sun Drops Sweet Grape Tomatoes by [Mucci Farms](#)

CPMA exhibitors generously donated 4.5 trailer loads—totaling 46,808 pounds—of fresh produce to the Montreal Food Bank. These donations will be distributed by Moisson Montréal and their community partners to support those in need. CPMA thanks all sponsors, volunteers, exhibitors, and attendees for making both these events possible and looks forward to welcoming you to Toronto, **April 28<sup>th</sup>-30<sup>th</sup>, 2026**, for the **2026 CPMA Annual Convention and Trade Show**.



**For more information, please contact:**

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**About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.