



CPMA Releases Best Practices to Support Industry Case Level Container Decisions

Ottawa, ON – September 9, 2025 – The Canadian Produce Marketing Association (CPMA) has released a new resource, *Case Level Containers Best Practices*, to help industry partners make informed decisions about packaging fresh produce for transport through the supply chain, including automated warehouse environments. Developed by a task force of supply chain experts, the Best Practices offer guidance on:

- Consistent case labelling
- Case construction for stability during palletization
- Challenges and considerations for different packaging types
- Cost factors for selecting case-level containers

Rather than recommending one container type over another, the document provides a comprehensive set of considerations to help companies select the most suitable option for their products and supply chain.

“An initial discussion within CPMA’s Industry Technology Advisory Committee (CITAC) made it clear that this type of resource would benefit members,” said Steve Roosdahl, CITAC Chair. “We were surprised at just how much interest there was in developing guidance which quickly resulted in a Task Force being formed and work beginning.”

“The role of CPMA in supply chain efficiencies is to develop resources and expertise that support informed decision-making,” said Ron Lemaire, CPMA President. “This project reflects input from across the supply chain and is particularly timely as automation becomes a greater reality in warehouse operations.”

The [*Case Level Containers Best Practices*](#) resource is available to CPMA members through the Community platform.

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About the Canadian Produce Marketing Association (CPMA)

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.

For more information, please contact:

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