



## **MÉXICO** **ALIMENTARIA** **2016 FOOD SHOW**

The Ministry of Agriculture from Mexico is hosting the 1st edition of *Mexico Alimentaria 2016 Food Show*. The show will be held from December 8-10, 2016 at [Banamex Convention Centre](#), a world-class convention and exhibition centre located in Mexico City.

During the three-day event, it is expected to welcome around 50,000 visitors, including retail buyers, wholesale distributors, importers/exporters, suppliers, industry organizations, academia, and media, among others.

More than 600 exhibitors will display products from traditional and exotic produce to gourmet and novelty processed products, representing Mexico's diversity. A business pavilion, as well as conference halls and B2B rooms will be available so key decision-making between producers and buyers can result in fruitful business stories.

In 2015, the value of Mexican agricultural exports, including processed foods and beverages, was close to \$27 billion US dollars, larger than oil revenue (\$23.1 billion USD), remittances (\$24.8 billion USD) and tourism (\$17.5 billion USD). In 2016, it is expected that the value of agricultural exports surpasses the \$30-billion-dollar mark.

We are providing 70 % of travel expenses (limited to 12 people preferably of 12 different companies)

For more information, please contact:

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