



## **CPMA welcomes important commitments to fresh produce sector in National Food Security Strategy**

June 11, 2026 (Ottawa, ON) — Today, the Canadian Produce Marketing Association (CPMA) welcomed the release of the federal government’s National Food Security Strategy, which includes several important commitments in support of the Canadian fresh fruit and vegetable supply chain.

CPMA President, Ron Lemaire, and Senior Director of Government Relations and Industry Technology, Shannon Sommerauer, were pleased to join Prime Minister Mark Carney and federal Agriculture Minister Heath MacDonald at the Ontario Food Terminal for the announcement of the Strategy, which includes significant measures to:

- Enhance year-round production in Canada through support for greenhouses, hydroponics, and other controlled environment agriculture to improve efficiency.
- Strengthen food security across the country by helping farmers and producers adopt the latest technologies, research and expertise to boost productivity.
- Invest in critical food security infrastructure through regional food hubs, and partner with the Government of Ontario to fund the Ontario Food Terminal, which has been a key proposal from CPMA over the past year.
- Build a stronger, more self-sufficient food supply chain by partnering with trusted allies, increasing domestic food production capacity, and reducing regulatory barriers to competitiveness— another longstanding ask of the fresh produce industry.

“The commitments announced by the federal government today represent the highest investment in the fresh produce sector in recent history,” said Lemaire. “The National Food Security Strategy will help fuel a sector that is not only a significant economic engine but is also critical to the health and wellbeing of Canadians.”

The measures announced under the Strategy strongly reflect recommendations made by CPMA in its advocacy efforts, including most recently at its inaugural Fresh Future Conference, held earlier this week in Ottawa.

“In this time of trade and geopolitical volatility, it has never been more important for the government to prioritize agriculture and food production as strategic cornerstone of our Build Canada strategy,” said Lemaire. “CPMA is proud to support the National Food Security Strategy and looks forward to working with the government on its implementation.”



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**About the Canadian Produce Marketing Association**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that has been supporting a diverse membership made up of every segment of the fresh produce supply chain for over 100 years. CPMA represents more than 900 member companies responsible for 90% of the fresh fruits and vegetable sales in Canada and an industry that contributes over \$18 billion to Canada's GDP annually, supports 188,000 jobs, and improves the health and productivity of Canadians.