



Fresh Future Conference 2026 Schedule

Tuesday, June 9, 2026	
7:30am – 8:45am	Breakfast and Welcome Remarks Event Overview and Team Preparation <i>Sheraton Ottawa</i>
9:00am – 10:30am	Produce Policy Circuit <i>Sheraton Ottawa</i> An interactive “speed-dating” roundtable format of engagement with officials in a short, focused setting on priority policy areas, such as: <ul style="list-style-type: none"> • Trade • National Food Security Strategy • Labour • EPR, Plastics Registry and packaging • Infrastructure • Next Agricultural Policy Framework • Regulatory modernization • Innovation
10:30am – 1:30pm*	Meetings with Parliamentarians and officials <i>Locations across Parliament Hill</i>
2:00pm – 3:00pm	Panel: The future of fresh produce trade in North America <i>Sheraton Ottawa</i> <ul style="list-style-type: none"> • Steve Verheul, former Chief Trade Negotiator for Canada • Ken Smith Ramos, former Chief Trade Negotiator for Mexico • <i>Others to be announced</i>
3:30pm – 5:00pm*	Meetings with Parliamentarians and officials <i>Locations across Parliament Hill</i>
6:00pm – 8:00pm	CPMA Produce Picnic Reception <i>3 Brasseurs, 240 Sparks Street</i>

*Meeting times are approximate. Participant schedules may differ depending on Parliamentarian schedules.

NOTE: While the operating language of our Fresh Future Conference event is English, advocacy materials and industry talking points will be available to participants in both official languages, and meetings with francophone Parliamentarians will be held in French. Simultaneous interpretation will be available for the afternoon speaker sessions.